



Inviting Applications and Nominations for

DEAN OF WOODBURY SCHOOL OF BUSINESS

UTAH VALLEY UNIVERSITY (UVU), the largest public, comprehensive university in the state of Utah, seeks an experienced, dynamic, and innovative leader with business expertise to serve as **DEAN OF THE WOODBURY SCHOOL OF BUSINESS**. Reporting to the Provost, the dean provides leadership, strategy, and vision that aligns the business school with UVU's mission and strategic plan. The ideal candidate will model UVU's core values of exceptional care, exceptional accountability, and exceptional results. Ideally, the new dean will join UVU no later than January 2, 2023, though the start date is negotiable.



*UVU's newly constructed Keller Building,
home to Woodbury School of Business*

VISIT [UVU.EDU/WOODBURY](https://uvu.edu/woodbury) TO LEARN MORE.



ABOUT THE UNIVERSITY

Utah Valley University is an open-enrollment, dual-mission institution located in Orem, Utah, that serves as an integrated university and community college. Its focus is on engaged teaching and learning through hands-on activities, community engagement, and faculty-guided student research.

UVU is committed to preparing all students and employees for success in an increasingly complex, diverse, and globalized society. It promotes civility and respect for the dignity and potential of each individual. It seeks to advance understanding of diverse perspectives, and values and promotes collegial relationships and mutual respect among students, faculty, and staff. UVU works to address the needs of populations that are underrepresented and students with varying levels of academic preparation. In all its endeavors, the university strives for excellence.

At UVU, the administration, faculty, and staff believe everyone deserves the transforming benefits of high-quality education that is affordable, accessible, and flexible. With opportunities to earn credentials ranging from certificates to master's degrees, UVU students succeed by gaining real-world experience and developing career-ready skills. UVU's invitation to students is: "Come as you are—and leave prepared to make a difference in the world."

Established in 1941 as Central Utah Vocational School with the primary function of providing war production training, UVU has grown and evolved over the past 80 years to meet the ever-changing educational and technical needs of the community, region, and state. The institution has transformed from a vocational school to a trade technical institute, then a technical college, community college, state college and, in 2008, a comprehensive university offering master's degree programs.

Today, UVU serves over 41,000 students across seven colleges and schools: College of Engineering and Technology, College of Health and Public Service, College of Humanities and Social Sciences, College of Science, School of Education, School of the Arts, and Woodbury School of Business. The university offers 211 degree options—11 master's, 91 bachelor's, 65 associate's, and 44 certificates.

Facilities span a combined total of 412 acres with 50 buildings on campuses in Orem, Provo, and Heber City, along with new developments in Vineyard and Lehi. Throughout its history, UVU has responded to its service region's (Utah, Wasatch, and Summit counties) population changes and business and industry needs.

WOODBURY SCHOOL OF BUSINESS

Utah Valley University's Woodbury School of Business (WSB) is one of the largest accredited business schools in the nation. It is accredited by the Association to Advance Collegiate Schools of Business (AACSB) and has undergraduate and graduate programs.

WSB offers a comprehensive curriculum at the undergraduate level, with 16 bachelor's degree programs, five associate degrees, nine minors, and six certificates. These programs include traditional disciplines, such as business management, finance, accounting, and marketing, as well as specific business-related offerings, such as including digital marketing, sales, risk management and insurance, entrepreneurship, human resource management, and operations and supply chain management. A particular point of pride at the undergraduate level is a nationally recognized program in Personal Financial Planning.

At the master's level, WSB offers an MBA, a Master of Accountancy (MAcc) that leads to the CPA designation, and Master of Financial Planning and Analytics that results in students qualifying with the CFP and/or CFA designations. At both the graduate and undergraduate levels, industry certificates are an important part of the curricular offering.

Serving over 5,000 student majors, the school involves more than 1,200 students every year in significant engaged-learning experiences, including consulting projects, study abroad, competitions, internships, entrepreneurial ventures, mentored research, and other activities which enable students to put theory into practice. By connecting students with industry on a regular basis, the WSB's award-winning faculty help students grow in both confidence and competence. At the same time, the faculty increase their own knowledge of the relationship between practice and theory, making them more effective teachers. The WSB employs more than 120 full-time faculty and staff as well as approximately 150 part-time faculty and staff each semester.

The Woodbury School of Business is named for a leading Utah business family with operations in Utah and throughout the region. An endowment of more than \$20 million provides resources to experiment with new initiatives that benefit students and create stronger links to industry. Over the past several years, faculty members have used these resources to build a marketing consulting lab known as The Green House, a technology research lab called the SMARTLab, a

nascent first-year experience for students, an NGO research and training project in Ghana, and a FinTech consulting experience.

As of January 2022, the WSB moved into its new home, a 169,000 square-foot building named for prominent businessman Scott C. Keller. The technologically advanced Keller Building provides over 120 small group rooms where students can work on consulting projects, competition preparation, entrepreneurial ventures, classwork, and other team projects. Further, it houses classrooms built for a variety of pedagogical approaches, including interview rooms, oral presentation rooms, tutoring labs, podcast spaces, a large auditorium, and dedicated labs for engaged learning and pedagogical disruption.

The WSB is located in a rapidly growing region with a robust economy. The Milken Institute ranked Provo/Orem as the #1 Best Performing City in the nation. Utah is ranked as the #1 State for GDP Growth and the #3 Top State for Business. Much of the growth is occurring within the high-tech sector. Silicon Slopes, 20 minutes from UVU's main campus, is the hub of the burgeoning tech and startup community. Headquartered in Lehi, Silicon Slopes is home to Adobe, Domo, Qualtrics, and many other high-profile corporations. Utah Valley University's WSB is a prominent part of that hub, with a campus centrally located in Lehi and a well-established partnership with Silicon Slopes. UVU offers a one-of-a-kind technology-management-emphasis MBA. The partnership provides unparalleled engaged learning and networking opportunities.

THE WSB MISSION

Through exceptional business education we help students become successful professionals who build our community.

BY THE NUMBERS

98% of 2020 WSB graduates are employed in their degree field

60% of WSB graduates in 2020 graduated employed or with a job offer

67% of WSB undergraduates were offered positions earning \$45,000 immediately after graduation

15% of WSB graduates without a job offer had interviews scheduled



THE OPPORTUNITY

The new dean of the Woodbury School of Business will lead the largest business school in the state and bring it to the next level of growth, relevance, and excellence. The dean will enhance and execute the school's strategic vision, facilitate student success (retention, completion, and job placement), strengthen and motivate faculty and staff, raise partnerships and funding, and engage with diverse stakeholders. The dean will lead by example on cooperation, collaboration, innovation, personal accountability, and ethical governance. The dean will strengthen diversity and equity within WSB and foster an inclusive environment that is vibrant and respects all experiences and identities.

DESIRED LEADERSHIP CHARACTERISTICS

- Understands the broad opportunities in business education and persuasively articulates an innovative vision and strategy to position the Woodbury School of Business more competitively in the dynamic Utah landscape.
- Focuses on student success and is adept at leveraging university resources to create a positive and effective student experience.
- Seeks opportunities to motivate, mentor, and empower others; fosters optimism and energy for reaching goals; and commits to creating inclusive working, teaching, and learning environments.
- Conveys information, expectations, and ideas to individuals and groups clearly; seeks out and incorporates input from others; follows policies and protocols; and delivers and receives timely and regular feedback with candor and civility.
- Accomplishes goals and achieves high-quality results; follows through on commitments; makes timely and informed decisions; and holds self and the team accountable.
- Understands and contributes to the university's mission, vision, and long-term objectives; anticipates and plans for potential internal and external changes; and focuses activities on achieving strategic goals for self, department, the school, and the university.
- Demonstrates professional and technical proficiency to perform primary responsibilities, including delegation of assignments, budgeting, fundraising, and team building; consistently stays current on trends in areas of expertise.
- Builds a culture of trust by demonstrating integrity, showing respect for and genuine interest in individuals, and interacting with others in ways that promote unity and confidence in self and the organization.
- Effectively understands and navigates the UVU environment (e.g., vertical and horizontal interaction, cultural differences among divisions, and a broad array of internal and external constituencies, including donors, an advisory board, industry leaders, and the legislature).
- Communicates effectively (oral and written) with internal and external audiences.
- Demonstrates commitment to diversity, equity, and inclusion.

REQUIRED QUALIFICATIONS

- An earned doctorate or other terminal degree in a business-related field from an AACSB accredited university, or relevant leadership experience
- At least five years of leadership experience, resulting in continuous growth and innovation of an organization
- Evidence of data-driven decision-making associated with an organization's strategic planning
- An understanding of, and commitment to, the principles of academic freedom and shared governance
- Evidence of commitment to diversity, equity, and inclusion
- Evidence of collaboration with diverse groups
- Evidence of fundraising experience
- Proven experience with networking, engagements, and collaborations with higher education groups, industry partners, and/or community entities that create positive social impact

PREFERRED QUALIFICATIONS

- Familiarity and/or experience with current AACSB accreditation practices
- A record of research, teaching, and service that would merit a tenured appointment in Woodbury School of Business
- Experience leading undergraduate and graduate university programs

Our Mission

UVU is an integrated university and community college that educates every student for success in work and life through excellence in teaching, services, and scholarship.

Our Values

*Student success is the essence of UVU's mission and the focus of the mission statement. UVU prides itself on providing exceptional care, exceptional accountability, and exceptional results for faculty, staff, and students. Action commitments to **INCLUDE, ENGAGE, and ACHIEVE** drive plans and actionable goals for UVU to ensure mission fulfillment.*





Astrid S. Tuminez, Ph.D. **Utah Valley University President**

Dr. Astrid Tuminez was appointed the seventh president of UVU in 2018 and is the institution's first female president. She brings to UVU a broad and rich experience in academia, philanthropy, technology, and business. Born in a farming village in the Philippine province of Iloilo, she moved with her parents and six siblings to the slums of Iloilo City when she was two years old, her parents seeking better educational opportunities for their children.

Her pursuit of education eventually took her to the United States to Brigham Young University, where she graduated summa cum laude in 1986 with a bachelor's degree in international relations and Russian literature. She earned a master's degree from Harvard University in Soviet Studies (1988) and a Ph.D. from the Massachusetts Institute of Technology in political science (1996).

Before assuming her current position, Dr. Tuminez was Microsoft's regional director for corporate, external, and legal affairs in Southeast Asia. She is also the former vice dean of research at the Lee Kuan Yew School of Public Policy, National University of Singapore; is a permanent member of the Council on Foreign Relations; and is the author of *Russian Nationalism Since 1856: Ideology and the Making of Foreign Policy* and many other publications.



F. Wayne Vaught, Ph.D. **Provost and Senior Vice President for Academic Affairs**

Dr. Wayne Vaught joined Utah Valley University on June 1, 2019. Prior to his appointment at UVU, Dr. Vaught had a 21-year career at the University of Missouri-Kansas City, where he served as a faculty member and then Dean of the College of Arts and Sciences. Prior to UMKC, he taught at Allegheny University of the Health Sciences (which merged with Drexel University) and Georgetown College in Kentucky.

Dr. Vaught received a doctorate in philosophy and bioethics from the University of Tennessee, and he focused his research on ethical issues in pediatric decision-making. His research and areas of expertise are in bioethics, professional ethics, ethical issues in pediatrics, and cross-cultural conflicts in healthcare.



Utah Valley University is an Affirmative Action/Equal Opportunity/ Equal Access Employer and committed to fostering a diverse workforce. As an inclusive community, we actively seek diversity among our applicants. Candidates who can contribute to that goal are particularly encouraged to apply. It is the policy and practice of UVU is to recruit and select applicants on the basis of their qualifications, knowledge, skills, and abilities. This effort is in compliance with all federal and state laws, including Title VI and VII of the Civil Rights Act of 1964, Title IX of the Educational Amendments of 1972, Section 504 of the Rehabilitation Act of 1975, Executive Order 11246, and the Americans with Disabilities Act.



Orem and Lehi, Utah

Utah Valley University is in the city of Orem in north-central Utah, about 45 miles southeast of Salt Lake City and adjacent to Provo, Lindon, and Vineyard.

Orem is one of the principal cities of the Provo-Orem Metropolitan Area, which has a population of more than 88,000, making it the sixth largest city in Utah. Orem has a dynamic economy, growing employment, and career opportunities. More than 4,000 businesses call the city home. One of its fastest growing industrial sectors is technology companies. Downtown Provo features a variety of restaurants in a pedestrian-friendly setting.

Fifteen minutes from Orem is the city of Lehi. As Utah's sixth oldest city, Lehi is rich in pioneer and old

west history. It is also the fifth fastest-growing city in the country with nearly 60,000 residents, double the population in 2000. The city offers a small-town feel with large-city amenities, low cost of living, diverse forms of entertainment, low crime rates, and great educational opportunities.

For those seeking major city amenities, Salt Lake City has them all. About 40 minutes from UVU by car, Salt Lake City offers pro sports, live entertainment, performing arts, museums, and international and high cuisine dining. Beautiful architecture, national brand stores and designer boutiques, and handcrafted treasures are all found in Utah's largest city.

People who work at UVU enjoy living in settings ranging from rural mountain valleys to quiet suburbs to vibrant urban settings.

APPLICATION & NOMINATION PROCESS

Confidential inquiries are welcomed, and nominations are invited.

Applications

- 1) Application packet must include:
 - a) A letter of application that addresses the responsibilities and qualifications of the position
 - b) Current curriculum vitae
 - c) At least four references with full contact information including e-mails (*References will not be contacted without consent from applicant.*)

- 2) Submit application packet (preferably as PDFs) to:
UVU-DeanWSB@myersmcrac.com

Additional information will be requested upon receipt of application.

Review of applications begins immediately. For best consideration, submit applications by **August 31, 2022**. Applications will be accepted until the position is filled.

Nominations

Submit nominations to:

UVU-DeanWSB-nominate@myersmcrac.com
with complete contact and e-mail information for the individual being nominated.

Kenny Daugherty, President of **Myers McRae Executive Search and Consulting**, is assisting Utah Valley University with this search. Schedule a conversation regarding this search at **KennyDaugherty@myersmcrac.com**.



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