



INVITING APPLICATIONS AND NOMINATIONS FOR

Executive Director, Keep Macon-Bibb Beautiful

EXECUTIVE SEARCH

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EXECUTIVE SEARCH

KEEP MACON-BIBB BEAUTIFUL, one of the nation's highly regarded Keep America Beauty programs, seeks a dynamic, versatile, and experienced administrator to serve as the Executive Director. This highly-visible community leader is responsible for overall management and direction of the award-winning organization, ensuring its continuing success in serving the local community.

About Keep Macon-Bibb Beautiful

Keep Macon-Bibb Beautiful is recognized as a model program for the nation's first commission under the Keep America Beautiful, Inc. system. It was established through the efforts of local gardener Carolyn Crayton to involve local businesses and community members in the beautification of downtown Macon's storefronts and parks with flowers.

Keep Macon-Bibb Beautiful (KMBB) was created by a joint ordinance of the City of Macon and Bibb County in 1974. It is governed by an appointed board, with members representing all areas of the city and county.

What started as a planting of 10,000 tulips, quickly evolved into picking up trash, tearing down old buildings, cleaning up empty lots, and the planting of over 360,000 Yoshino cherry trees. KMBB's ultimate success led to the creation of the first state Keep America Beautiful system – Keep Georgia Beautiful – in 1978, and the creation of its own beautification/signature event – Macon, Georgia's

International Cherry Blossom Festival in 1983. Since 1974, KMBB has won over 41 national awards and 36 state awards.

An affiliate of Keep America Beautiful and Keep Georgia Beautiful, the 501(c)1-designated non-profit organization works in partnership with the City of Macon-Bibb Public Works, Macon-Bibb County Engineering Department, Code Enforcement, state and federal litter enforcement, green space maintenance agencies, private industry, and local community groups. It continues to implement programs for community improvement and works to encourage behavioral changes that result in a cleaner, greener city and county.



Learn about KMBB at WWW.KMBBC.ORG

Mission

The mission of Keep Macon-Bibb Beautiful is to improve the quality of life in the Macon-Bibb community through litter prevention, recycling, and beautification.

Purpose

The purpose of this operations strategy is to convey to the Bibb Board of Commissioners that Keep Macon-Bibb Beautiful is a viable organization that benefits the quality of Macon-Bibb County.

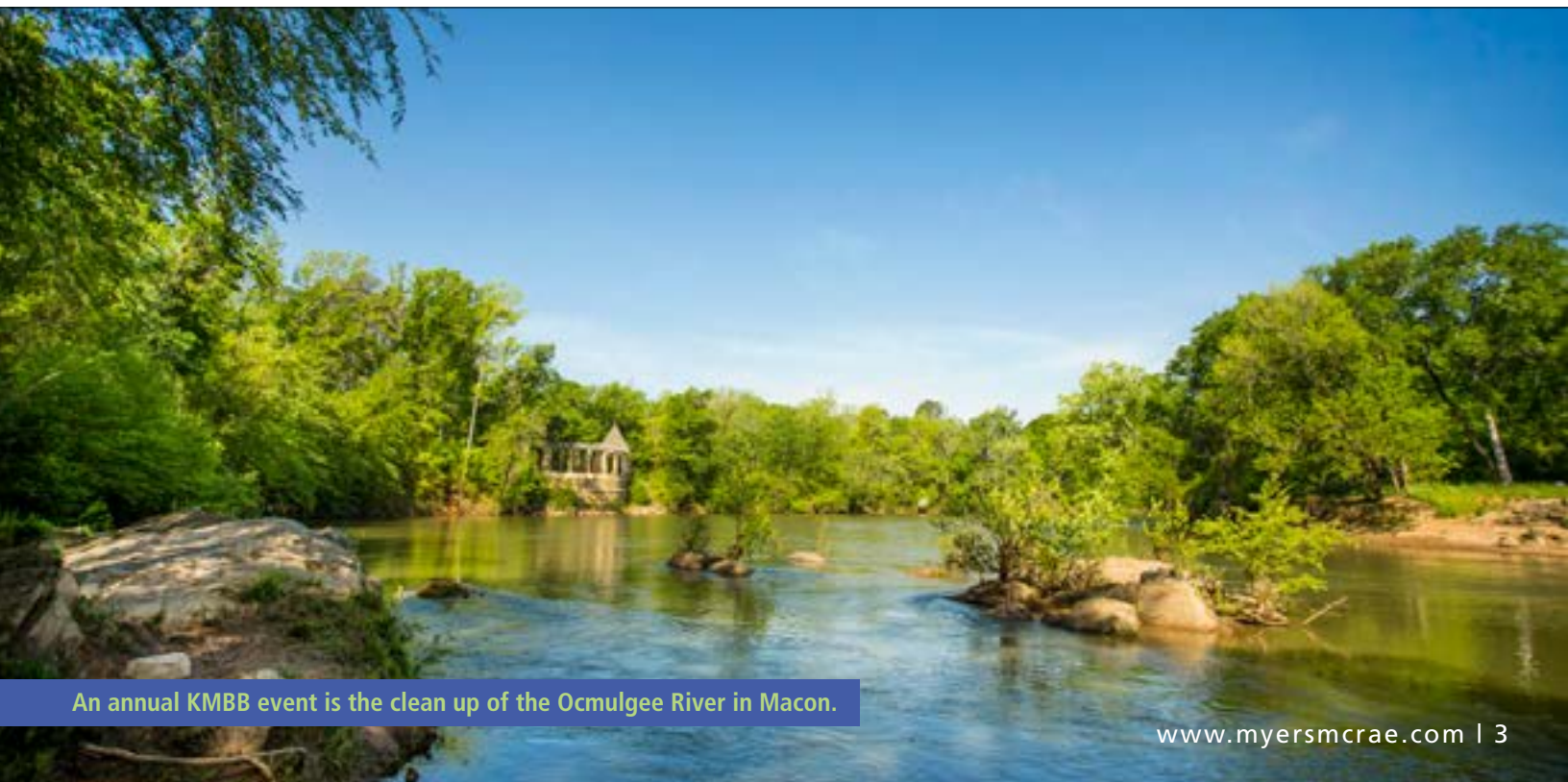


Governor Brian Kemp and KMBB founder Carolyn Crayton

KMBB Activities and Events

Below is a sampling of the activities and events conducted by KMBB:

- **Adopt-a-Spot** - This litter prevention and maintenance program coordinated by KMBB engages local residents, neighborhoods, community organizations, and corporations in cleaning and beautification of highways, roadsides, plots, lots, park, streets, streams, and neighborhoods. Adopt-a-Spot offers unique opportunities to increase public awareness while providing an important community service.
- **Bring One for the Chipper** - This Christmas Tree recycling program is held the first Saturday in January. The tree becomes compost, mulch, or fish habitat and each participant receives a free seedling and a bag of mulch.
- **Arbor Day** - KMBB participates in Georgia Arbor Day on the third Friday in February.
- **Earth Day** - KMBB partners with Macon-Bibb Parks and Beautification to host an Earth mini festival, where participants can purchase items from local farmers, attend programs on the environmental, and participate in children's activities.
- **National Planting Day** - KMBB celebrates by planting native plants and trees in the community.
- **America Recycles Day** - KMBB participates in this nationally recognized day with an event that encourages residents to participate in recycling.
- **School Programs** - KMBB is committed to educating the community on litter prevention and recycling. A volunteer group of retired educators are assigned to each Macon-Bibb elementary school. They conduct seminars and give presentations in the schools and at civic group meetings on topics related to litter, beautification, and recycling.
- **River Clean-Up** - KMBB partners with the Macon Water Authority and YKK to clean up the Ocmulgee River. This annual event is the largest single volunteer effort to beautify Georgia's water resources.



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The Position

The Executive Director works with KMBB's Board and staff to ensure that the mission is fulfilled through programs, strategic planning, and community outreach. The Executive Director is active and visible in the community and develops working relationships with community and business leaders, civic groups, educational institutions, and volunteers to reach its annual goals. In addition to managing the day-to-day operations, this administrative leader is involved with community outreach, fundraising, and marketing.

Among the responsibilities for this leadership position are:

- Supervision of staff and development of policies and procedures that ensure an effective and efficient operation
- Development and management of an annual budget for the long-term success and financial effectiveness
- Generation of revenue for the operations, such as securing business and organization sponsorships, public and private grants, and direct gifts from individuals and companies
- Sustainment of a positive and visible role for the organization in the community through the media, publications, web presence, speaking engagements, and active involvement in community activities
- Cultivate and maintain relations with businesses, educational systems, and city and county officials and governments
- Monthly and annual reports to the KMBB Board

Qualifications

Candidates must have experience in a supervisory role. Experience working with governmental agencies will be useful, and a bachelor's degree preferred. The search committee will evaluate applicants for their potential for leadership.

Additional qualifications:

- Ability to envision and convey the organization's strategic future to the staff, board, volunteers, and donors
- Proven ability to develop and maintain good relationships across a broad range of diverse groups and businesses
- Effective communication skills
- Effective administrative experience that includes goal-setting, planning, budgeting, staff and volunteer supervision, and resource development
- Strong work ethic with a high degree of energy
- Demonstrated ability to create partnerships, be transparent, and be accessible
- Strong public speaking ability
- Demonstrated ability to oversee and collaborate with staff



Keep Macon-Bibb Beautiful Board Meeting

Executive Director, Keep Macon-Bibb Beautiful

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Macon-Bibb County, Georgia

Located 70 miles south of Atlanta, Macon-Bibb County has a population of approximately 155,000, with the metropolitan area totaling almost 230,000. It is the business hub of central Georgia.

A popular tourist destination, Macon-Bibb County is known for its beautiful homes and cultural events and attractions. Among the notable attractions are the Ocmulgee National Monument & Indian Mounds, the Tubman African American Museum, the Historic Douglass Theatre, the Georgia Sports Hall of Fame, the Allman Brothers Band Museum at The Big House, Capricorn Museum, and the Museum of Arts and Sciences.

Many soul and Southern rock musicians have called the city home, and the performing arts are strongly supported by the community, with five theatres. The city also is a center for higher education, with several public and private colleges and universities.

The area's health care services are among the best in the state. Macon-Bibb County has three major hospitals providing outstanding care with heart, cancer, and transplant facilities.



Application and Nomination Process

Confidential inquiries are welcomed, and nominations are invited.

1. Application packet must include:
 - a) A letter of application that addresses the responsibilities and qualifications of the position
 - b) Current resume
 - c) At least five references with full contact information including emails (References will not be contacted without consent from applicants.)

Additional information will be requested upon receipt of application.

2. Submit application packet to KMBB@myersmcræ.com (preferably as PDFs) by **August 17, 2020**, for best consideration.

Submit nominations to KMBB-nominate@myersmcræ.com with complete contact and email information for the individual being nominated.

Emily Parker Myers, CEO, and **Jennifer Barfield**, Senior Vice President and Consultant, of **Myers McRae Executive Search** are conducting this search.



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Keep Macon-Bibb Beautiful is an Equal Opportunity Employer.