

The Opportunity for
Dean of the School of Business
at **Southern Utah University**



Presented by



Dean of the School of Business Executive Search at Southern Utah University



Southern Utah University, the state's premier public university of liberal arts and sciences, has launched a national search for the **Dean of the School of Business**. The Search Committee invites applications, nominations, and expressions of interest.

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The Opportunity

Southern Utah University (SUU) is seeking an expert in engaged learning, an academician experienced in high-impact learning practices, a scholar, and an experienced leader to serve as the next Dean of the School of Business. The School of Business offers undergraduate and graduate degrees and consists of four academic departments: Accounting; Economics and Finance; Management, Marketing and Hospitality; and Military Science.

The School of Business was initially accredited by the Association for the Advancement of Collegiate Schools of Business (AACSB-International) in 2006. It has successfully reaffirmed this

accreditation twice, in 2011 and 2016.

The School of Business offers an experiential learning environment that combines theory and practice. The faculty prepares students to become fully engaged, productive, and ethical leaders in the local, national, and global environments.

For Spring 2017, the School had 1,017 students enrolled, including 872 in undergraduate programs and 145 in graduate programs. Within the business school, 69 percent of the students were male and more than 80 percent attended full time.

The School has four undergraduate degree programs – Accounting,

Finance, Management, and Marketing – and two master's degree programs – Accountancy and Business Administration - that are accredited by AACSB-International. Four additional undergraduate degree programs in Economics; Hotel, Resort, and Hospitality Management; Business Education; and Aviation (AAS degree) are available.

All of the undergraduate programs offer minors, in addition to minors in Military Science and Marketing Education. Certificates can be earned in International Business (for MBA and MACC students) and Entrepreneurship and Small Business Management.

The educational opportunities include internships, research participation and presentation, entrepreneurship competitions, and study abroad programs.

In its 2017 edition of *Best Colleges*,

Dean of the School of Business Executive Search at Southern Utah University



SOUTHERN UTAH UNIVERSITY

Mission Statement

Southern Utah University is a dynamic teaching and learning community that engages students in experiential education leading to personal growth, civic responsibility, and professional excellence.

Approved by Trustees 06/24/2016

Vision Statement

Southern Utah University will receive national recognition for its innovations in learning, student success, and providing the best educational experience in the intermountain west.

Approved by Trustees 06/24/2016

U.S. News & World Report ranked SUU #49 (tie) in *Best Online Graduate Business Program* (excluding MBA) and #59 (tie) in *Best Online MBA Program*.

The University recently secured the financial resources to construct a new Business building. The new Dean will assist the University in programming this new facility.

The Position

As the senior administrative officer of the School of Business, the Dean is responsible for all functions and matters relating to the School of Business. Reporting to the Provost, the Dean serves at the pleasure of the President. The Dean may be tenured in accord with policies of the Board of Trustees and the University.

Responsibilities of the Dean include:

- Ensure alignment of the School with the University vision and mission.
- Coordinate with the development arm of the University to initiate and participate in effective fundraising efforts for the School of Business.
- Assist the university and community with economic and entrepreneurship goals.
- Nurture industry relationships

that provide student internships, graduate career opportunities, scholarships, and other fundraising prospects.

- Administer and coordinate programs of high academic integrity and the annual schedule of course offerings.
- Recruit and retain a high quality faculty who are passionate about preparing students for careers and graduate school.
- Recommend appointment, salary, promotion, and tenure of faculty members after consultation with appropriate unit/department chairs.
- Partner with the Enrollment Management division of the university to recruit, retain, and graduate high-quality students.
- Foster community relations to support the School of Business.
- Coordinate and manage the activities of the School of Business advisory council(s), committees, and boards.
- Work with staff to prepare reports as required by accrediting bodies and other constituents.
- Craft marketing strategies to promote the School of Business.

- Oversee efficient and effective internal operations of the School.
- Serve as the medium of communication for all official business of the School with University officers, students and the community.
- Exercise general supervision over the work and conduct of faculty, staff, and the students of the School of Business.
- Nominate candidates for degrees and other awards.
- Foster existing and new international partnerships and opportunities.
- Prepare and submit to the Provost an annual report describing the work of the School of Business.

Qualifications & Characteristics

The next Dean must have an earned terminal degree, preferably in a business field from an AACSB - International accredited school. Other degrees and qualifications also will be considered. There is a strong preference for candidates with experience with promoting entrepreneurship and economic development.

Other qualifications include:

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- Evidence of continuous scholarly activity, and/or significant continuous industry and leadership experience
- A strong track record of higher education leadership preferred
- Experience with AACSB accreditation processes
- Excellent communication skills
- Ability to build a collaborative environment within the School and across the community
- Demonstrated fundraising skills
- Ability to promote excellence in teaching, research, and service

Southern Utah University

Established in 1897, Southern Utah University is part of the Utah System of Higher Education governed by the Utah State Board of Regents. Located in proximity to the largest concentration of national parks and monuments in the United States, the campus offers an environment that is rich in culture and one that encourages students to explore, engage, and excel both inside and outside of the classroom.

The University serves approximately 9,000 undergraduate and graduate

students through seven colleges and schools: College of Education and Human Development, College of Humanities and Social Sciences, College of Performing and Visual Arts, College of Science and Engineering, School of Business, School of Integrative and Engaged Learning, and the Graduate and Online School. *U.S. News and World Report* ranks SUU in the top tier of all universities in

the West, for its strength at both the undergraduate and graduate levels of education.

The key to SUU's success is an unwavering dedication to students and a commitment to delivering a personalized education. Classes are designed to offer maximum interaction. The University's highly engaged faculty teach and mentor students. While bringing exceptional educational and experiential backgrounds to the classroom, SUU faculty also are engaged in professional organizations and are active scholars in their respective fields.

Offering more than 140 associate and bachelor's degrees, SUU also has 19 graduate and certificate programs designed to meet a broad range of career goals and life aspirations. The University is at the forefront of undergraduate research and scholarship, and offers unique educational opportunities that attract national attention.

SUU has a graduation rate 10 points

AACSB-INTERNATIONAL

Commendations/Effective Practices

FROM THE 2016 RE-AFFIRMATION REPORT

- Emphasis on ethical reasoning and moral courage across disciplines
- Placement rates in Las Vegas, Salt Lake City, and other regional locations
- High level of faculty collegiality and collaboration
- Senior faculty formally and informally mentor junior faculty
- Faculty take pride in the quality of teaching, the School's Career Coach, and Employer Outreach
- Coordinator visits businesses to help develop potential employment opportunities for students
- School has an exceptionally high placement rate at the undergraduate and graduate level, evidencing the quality of their programs and employability of their graduates
- Opportunities for students to develop their entrepreneurial skills

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higher than the national average, with graduates joining top companies, starting their own businesses, or attending the best graduate schools in the country. SUU graduates report a 94 percent job placement rate, with 87 percent of them working in the field of their choice. SUU has 52,000 alumni.

The 129-acre campus offers an architectural blend of historic and modern buildings and is home to a vibrant arts community. SUU's College of Performing and Visual Arts produces more than 300 events annually.

SUU's new Beverley Taylor Sorenson Center for the Arts (BTSCA) has enhanced the University's reputation as the cultural center of the region. Home of the Tony Award-winning Utah Shakespeare Festival, the center has the most authentic Shakespearean stage (Engelstad) in the world. BTSCA also boasts the Southern Utah Museum of Art, a student-centered, experiential learning facility that collects, preserves, and exhibits southern Utah visual arts.

The University's athletics program offers 17 NCAA Division I sports, including six men's sports (basketball, cross country, football, golf, tennis, and track & field) and nine women's sports (basketball, cross country, golf, gymnastics, soccer, softball, tennis, track & field, and volleyball). The SUU Thunderbirds have been Big Sky Conference champions in football, cross country, basketball, and softball.

Cedar City, Utah

Southern Utah University is located in Cedar City, a unique small city complete with world-renowned theatricals, astounding natural beauty, and an abundance of outdoor recreational opportunities year around.

In 2016, the city was named one of the



Top 20 College Towns in America by *CollegeRank.net*. Along with its college town atmosphere, Cedar City is a safe, family-friendly community of more than 30,000 residents.

The city is neighbors with five national parks and monuments. Hiking and biking trails at Zion National Park,

Bryce Canyon, and the Grand Canyon are all within reasonable driving distance.

For those seeking the entertainment and amenities of a large city, Las Vegas is only a two-hour drive south from campus, with Salt Lake City just three hours to the north.

Application and Nomination Process

Confidential inquiries are welcomed.

1. To Apply - Applications **must** include:

- A letter of interest
- Curriculum vitae
- At least five references with full contact information, including emails (References will not be contacted without consent from applicant.)

2. Submit applications to **SUU-Bus@myersmcrac.com**

The search remains open until the position is filled. For best consideration, submit application materials by **October 19, 2017**.

Nominations are invited and should include individual's full contact information, with email addresses. Submit nominations to **SUU-Bus-Nominate@myersmcrac.com**

Kenny Daugherty, President of **Myers McRae Executive Search and Consulting**, is assisting Southern Utah University with this search.



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