

*ANNOUNCING A NATIONAL SEARCH FOR THE*

# **Dean of the College of Business Administration**



**IN HISTORIC SAVANNAH, GEORGIA**





**Savannah State University**, a historically black university of the University System of Georgia, seeks an experienced academic leader to serve as **Dean of the College of Business Administration**. The appointment will be effective August 1, 2019. Applications and nominations are invited.

### The Opportunity

For 129 years, Savannah State University has been providing students with high-quality and relevant academic programs while serving its community with distinction. With an increasingly diverse student population today, the University provides a comprehensive higher education experience for the academic, personal, social, and cultural growth of its students.

Since 2005, Savannah State's College of Business Administration (COBA)

has held the highest accreditation for business schools, the Association to Advance Collegiate Schools of Business (AACSB International). Re-accreditation is scheduled for 2020.

With 21 faculty members serving more than 900 undergraduate and graduate students, the College offers the Bachelor of Business Administration (BBA) degree and the Master of Business Administration (MBA) degree. The Business program is predicated on the philosophy that the best education for business leaders is one

### Mission Statement

Savannah State University, the oldest public historically black university in the State of Georgia, develops productive members of a global society through high quality instruction, scholarship, research, service, and community involvement. The University fosters engaged learning and personal growth in a student-centered environment that celebrates the African American legacy while nurturing a diverse student body. Savannah State University offers graduate and undergraduate studies including nationally accredited programs in the liberal arts, the sciences, and the professions.

that combines professional and liberal arts studies.

The BBA Program offers majors in Accounting, Computer Information Systems, Global Logistics and International Business (GLIB) Management, and Marketing. In the BBA degree in Management program, students can complete all the junior- and senior-level requirements completely online.

For undergraduate students majoring in other areas of study, minors are available in Accounting, Computer Information Systems, Global Logistics

## Quick Facts about Savannah State University

Established: 1890

Enrollment: Approximately 3,900 students

Degrees: 30 baccalaureate majors and degrees;  
6 graduate programs

Number of Faculty: 145

Student/Faculty Ratio: 19:1

Colleges and Schools:

- College of Business Administration
- College of Liberal Arts and Social Sciences
- College of Sciences and Technology
- College of Education

Athletics: National Collegiate Athletic Association  
(NCAA) Division I AA



and International Business (GLIB), Management, and Marketing.

The MBA Program is designed to enable individuals currently employed to enroll. Classes are held in the evening and meet only once a week. The 30-semester-hour general management degree does not have specified concentrations.

Committed to delivering quality undergraduate and graduate business programs to a diverse student population, the College embraces continuous improvement

of its programs, instruction, services, and processes. Through innovative instruction, mentoring, applied research, and community involvement, COBA develops business graduates who compete effectively in the public and private sectors.

The College has two centers of excellence that connect with the business community.

- The Advancement of Creativity and Entrepreneurship (ACE) Center establishes entrepreneurial experiences for students through

expanded linkages between the University and the Savannah community. Serving as a resource for fostering students' entrepreneurial venture, the ACE Center is intended to be a crucial driver of scholastic, educational, and professional development opportunities in the areas of creativity and entrepreneurship within the College and the University. The annual SSU Entrepreneurship Day showcases student entrepreneurial efforts and includes a Big Idea pitch competition.

- The Center for Global Logistics and International Business Research has developed opportunities for students to participate in international academic conferences and win best paper awards at graduate and undergraduate levels. Students can participate in study abroad programs in China, India, France, and the United Kingdom to promote experiential learning. Among the community partnerships that the Center has developed includes Gulfstream, Georgia Ports Authority, JCB, Home Depot, CH Robinson, IKEA, US Commercial Service, World Trade Center Savannah, United Community Bank, DJ Powers, and Kia Motors.

## Michael J. Laney, Ph.D. Provost and Vice President for Academic Affairs



Michael J. Laney, Ph.D. joined Savannah State University as Provost and Vice President for Academic Affairs in January 2018. Previously, he served five years at Our Lady of the Lake University in San Antonio, Texas, as Dean and Professor of the College of Arts and Sciences. During his career in higher education, he also has held academic and administrative positions at Lee University in Cleveland, Tennessee, from 1995 to 2012 and Daystar University in Nairobi, Kenya in 2006-2007 (on sabbatical).

Prior to his distinguished career in higher education, he served 20 years active duty in the United States Army, where he held command and deputy command responsibilities. He retired at the rank of Major in 1995.

Dr. Laney earned his Bachelor of Arts degree in Political Science with honors at the University of Massachusetts, North Dartmouth (formerly Southeastern Massachusetts University), he attended Michigan State University, where he earned his Master of Arts degree in Telecommunications and completed the Army Reserve Officer Training Program. He was awarded his Ph.D. in Communications Broadcasting from the University of Tennessee in 1998.





## The Dean of the College of Business Administration

The Dean of the College of Business Administration reports to the Provost and Vice President for Academic Affairs, Michael J. Laney, Ph.D. Committed to a supportive and inclusive learning and working community, Dr. Laney fosters shared governance, faculty development, and best practices in higher education.

He seeks a well-experienced, detail-oriented academic leader to serve as the Dean of the College of Business Administration (Dean). This is an excellent opportunity to serve in a senior leadership role in an AACSB International business program that is committed to the highest standards of teaching and to student success in the classroom and beyond.

The Dean is responsible for all functions and matters relating to academic programs and their support services within the College and directs the work of the faculty within the College. The Dean will hold the faculty rank of Professor and may be tenured in accordance with policies of the Board of Regents and the University.

### Duties and Responsibilities

- Preside over all regular and called meetings of the faculty of the College.
- Recommend the appointment, salary, annual performance evaluations, promotion, tenure, and dismissal of faculty members.
- Supervise the curricula, courses, and methods of instruction and work with faculty to improve them.
- Present to the Academic Council those actions of the faculty that require consultation or approval.
- Serve as the medium of communication for all official business of the College with University officers, students, and the community.
- Implement the purposes of the College consistent with those of the University and policies of the Board of Regents of the University System of Georgia.
- Lead the process of developing and implementing the strategic plan for the College.
- Lead the process of continuous improvement of all activities and programs to ensure successful maintenance of AACSB International accreditation.
- Lead the process to grow and develop new academic programs in the College.
- Exercise oversight of graduate programs within the College.
- Nominate candidates for academic degrees and certificates.
- Exercise general supervision of the work and conduct of faculty, staff, and students of the College.
- Administer the program of academic advisement and annual schedule of course offerings.
- Prepare for the Provost and VPAA an annual report describing the work of the College.
- Develop, in consultation with the Provost and VPAA, the annual budget for the College.
- Serve as a liaison to the other administrative units of the University to promote University-wide endeavors.
- Coordinate and manage the activities of the College of Business Advisory Board, providing an accounting of funds raised to the President and Vice President for University Advancement.
- Perform such other duties as designated by the Provost and VPAA.

### Qualifications

Candidates must have an earned doctorate in a business field from an accredited institution of higher learning and a minimum of 10 years of full-time college teaching experience with a record of scholarship that would merit appointment to a senior faculty rank. Significant experience with AACSB accreditation process and familiarity with regional accreditation processes is preferred.

Academic administration experience of at least five years at the Dean, Associate Dean, Division Head, or Department Chair level with direct-line supervision of personnel that shows evidence of strong managerial and energetic leadership abilities is required.

Additional requirements include:

- Experience in fund raising and writing grants
- Experience developing and overseeing online programs, online teaching and learning
- Ability to maintain and develop

relationships with the Savannah business community

- Excellent oral and written communication abilities
- A commitment to the needs of a multicultural faculty and student body
- A high degree of collegiality and teamwork

## Savannah State University

Founded in 1890, Savannah State University holds the distinction as the oldest public historically black university in Georgia.

The University's mission and educational goals are realized through comprehensive program offerings in the College of Business Administration, the College of Liberal Arts and Social Sciences, the College of Sciences and Technology, and the School of Teacher Education. The University has several new programs in the high-need professional fields, such as the STEM disciplines (sciences, technology, engineering, and mathematics).

The University aggressively seeks funds from federal sources, including NIH and NSF research and program development grants. Presently, the university has approximately \$43.7 million approved external funding for multiple years (2015-2020). These grants support curriculum enhancement, faculty and student research, student scholarships, presentations at conferences, and other scholarly activity.

Savannah State provides a supportive yet challenging learning environment with opportunities to establish close student-faculty relationships and relevant social and professional networks. In addition to its academic support programs and extracurricular activities, the University has exhibits, performances, sports teams, concerts, and community volunteer service projects geared to improving relationships with neighborhoods in the greater Savannah area.



River view of the City of Savannah

The 201-acre campus is one of the most picturesque in the state of Georgia. The moss-laden sweeping oak trees, expansive marsh, and historic architecture create a resplendent yet tranquil atmosphere.

## Savannah, Georgia

The University is located in Savannah, Georgia, a historic city with a revered past, a vibrant present, and an exciting future. Known as one of

the "World's 30 Friendliest Cities" by *Condé Nast Traveler* readers, this coastal town has a world-class reputation for hospitality and grace.

With nearly 300,000 area residents, Savannah has maintained steady growth, with the economy based mainly on ports, manufacturing, tourism, and the military. The city offers a high quality of life and a family-friendly lifestyle.

## Applications & Nominations

Confidential inquiries are welcomed; nominations are invited.

1. **Application packet** must include:
  - a) Cover letter
  - b) Curriculum vitae
  - c) At least five references with full contact and e-mail information (references will not be contacted without applicant's consent)
2. **Submit application packet** to [SSU-BusDean@myersmcræ.com](mailto:SSU-BusDean@myersmcræ.com) by **June 17, 2019**, for best consideration.

**Submit nominations** to [SSU-BusDean-Nominate@myersmcræ.com](mailto:SSU-BusDean-Nominate@myersmcræ.com) with full contact and e-mail information of the nominated individual.

**Emily Parker Myers**, Chief Executive Officer, and **Jennifer Barfield**, Senior Vice President, of **Myers McRae Executive Search and Consulting** are assisting Savannah State University with this search.



515 Mulberry Street, Suite 200  
Macon, Georgia 31201  
[www.myersmcræ.com](http://www.myersmcræ.com)

*Savannah State University is an Equal Opportunity, Affirmative-Action Institution committed to diversity, equity and inclusion. All qualified applicants will receive consideration for employment without regard to race, color, genetics, religion, sex, national origin, disability or protected Veteran status. Georgia is an Open Records State.*