



PRESIDENT

Wichita Area Technical College seeks a dynamic, visionary leader and administrator to serve as its next president. Committed to advancing the institution to higher levels of achievement, this executive officer will embrace and articulate ardently the mission of providing opportunities for learning and training that enrich the lives of individuals and promote the economic growth of the community and the state.

Wichita Area Technical College (WATC) is located in Wichita, Kansas, where more than 60 percent of the world's general aviation aircrafts are manufactured. The College is the leading provider of the high-tech training needed to meet the human resource demands for this industry, with the President directing the effort.

The President will further strengthen and expand programs, technology and services with a commitment to deliver skilled and qualified workers to the community while introducing ones that address emerging trends

and needs in businesses and industries.

The executive officer will have a record of establishing effective connections, collaborations, partnerships and coalitions with educational institutions, businesses, corporations, industries, and local, state and federal officials and agencies.

Working collaboratively with others and finding common ground among diverse viewpoints, the President will be a decision-maker and strategic planner. The executive officer will understand how to balance and prioritize challenges and opportunities, keeping the institution on target in accomplishing its goals and aspirations.

The President will demonstrate effective administration of fiscal and human resources. Knowledgeable of the funding and budgeting process at the state level, the President will be a persuasive advocate for the needs of the institution and the students it serves.

PRESIDENTIAL SEARCH

The College

Since its founding in 1965, WATC has provided quality, hands-on technical education to more than 200,000 students. The College continues to build on this tradition with quality instructors, talented students and state-of-the-art technical equipment. Together, these elements help create a learning environment that promotes participation and prepares students for sustaining careers.

Instilling in students a desire for lifelong learning as well as a positive work ethic, WATC faculty members are committed to providing high-quality educational experiences to each student. WATC is dedicated to student learning and employer-



driven needs and offers outcomes-based learning designed to support its mission by providing multiple avenues for learners to achieve their goals.

Students can pursue a wide range of educational goals through more than

90 programs of studies. WATC offers 26 Associate of Applied Sciences degrees, 29 technical certificates and 35 certificates of completion in a career-technical education field, and where appropriate, baccalaureate transfer education.

The Campus

The Wichita community is committed to the success of WATC and technical education as demonstrated by Sedgwick County constructing a new \$54-million, three-facility National Center for Aviation Training (NCAT) at Jabara Airport, with WATC serving as the managing partner of the Center. The mission of NCAT is to become the national leading technical training facility for all aviation-related training.

WATC Mission, Vision and Values

MISSION

The mission of Wichita Area Technical College is to provide quality higher education and leadership in workforce training that supports economic development for a global economy.

VISION

Wichita Area Technical College will be the leading provider of higher education, specializing in the delivery of career technical education, utilizing state-of-the-art facilities with highly qualified faculty, and offering a competitive advantage that drives economic development in the region.



to encourage lifelong learning within a rapidly changing society.

- **Customer Service:** WATC values its customers as it strives to exceed their expectations, while responding

to the needs of its various constituents.

VALUES

- **Accountability:** WATC values the resources entrusted to it and will use them responsibly to support the college's mission.
- **Quality:** WATC values an environment of professionalism and excellence for students, faculty and staff to learn and work.
- **Innovation:** WATC values cutting-edge technology and delivery methods

- **Equity/Diversity:** WATC values the diverse nature of its students, faculty and staff and seeks to treat each person with the utmost respect.

- **Global Professional Standards:** WATC values and practices behaviors that promote responsible, successful, and ethical students, employees and citizens.



In addition to its location at the NCAT, the College offers courses at two other locations across Wichita — Southside and Grove, as well as online programs.

Responsibilities of the President

The President reports to the Sedgwick County Technical Education and Training Authority, the governing board of WATC. This 11-member board consists of executives who represent the aircraft industry, financial services, health care, skilled trades and city and county entities.

Duties and responsibilities of the President include:

- Create an educational culture and strategic planning process that integrates educational, financial, facilities, and human resource planning to promote continuous self-study resulting in institutional excellence and agility
- Provide opportunities for the involvement of faculty, staff, students, and external stakeholders to help guide college planning, assessment,

and budgeting processes

- Establish and maintain effective relationships with College advisors and sponsors, including the Sedgwick County Technical Education and Training Authority, Industry Advocate Teams, and appropriate external stakeholder groups
- Represent the College within the community and serve as its official spokesperson with the media, government and other constituencies
- Develop, maintain, and leverage relationships with legislative, regulating and accrediting entities, including U.S. and State Senators and Representatives, the Kansas Board of Regents, Kansas State Department of Education, and Higher Learning Commission of the North Central Association
- Collaborate with public and private secondary and postsecondary institutions, businesses, and agencies to provide relevant technical education and services needed in the community
- Grow revenues and increase technical training capacity by working effectively with area businesses and community colleges
- Oversee budget and expenditure processes and assure sufficient funding is

available to meet the growth and development needs of the College through state and federal aid, local sources, tuition, grants, contributions, and in-kind donations

- Assure that the activities of the College are implemented in accordance with statutes and/or policies of the State of Kansas, Kansas Board of Regents, accrediting and regulatory agencies and the College Board of Trustees

Qualities and Requirements

Candidates seeking this presidential opportunity should possess:

- Preferably, a doctoral degree in technical or adult education, administration or a related field, along with significant administrative leadership experience
- Preferably, industry and/or business experience
- Evidence of leadership ability and strengths in relationship building



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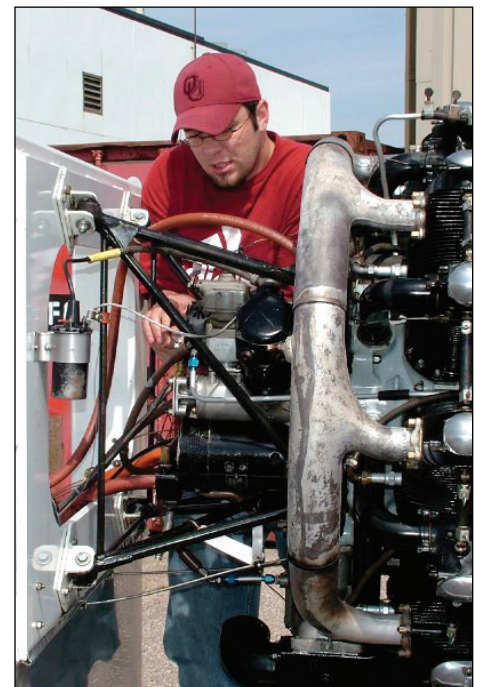
- Effective communication skills, both oral and written, especially in articulating the mission, vision and goals of the College
- Successful financial leadership experience that demonstrates resourceful approaches to handling a complex operating budget and an understanding of fiscal systems and practices
- Ability to be effective within a state political system, including interacting with elected and appointed officials, agencies, and boards
- Ability to lead collaboratively in a manner that provides a supportive, responsive working and learning environment for faculty, staff and students
- Leadership style that enhances the relationship of the College

with other educational institutions and systems and the broader local and state community, especially businesses and industries

- Ability to strategically position the College to achieve future success and to effectively implement the actions to accomplish it
- Expertise to recognize emerging trends and opportunities that could benefit the College and its students as well as the community
- Leadership qualities and characteristics that inspire excellence and dedication in others
- Ability and confidence to develop new relationships and nurture present ones that support the

College's vision, mission, and goals

- Highest standards of personal and professional integrity and credibility
- Discernment and judgment to assess, modify and find a coherent path on which to build and enhance the institution's academic and technical programs and enrollment
- Ability to develop and administer short- and long-range strategic plans with respect to programs, facilities, staff, and fiscal issues
- Ability to direct the planning, development and implementation for both the revision of existing curricula, and curricula for emerging occupations and fields of studies
- Ability to provide educational



and administrative leadership throughout the college

- Commitment to inclusiveness and diversity
- Ability to function effectively while prioritizing multiple projects and deadlines simultaneously
- Commitment to extensive travel locally, regionally and nationally

About Wichita, Kansas

CNNMoney.com recently named Wichita as one of the best 10 places to live. There are plenty of reasons to see why. Wichita's cost-of-living index is roughly 10 percent below the national urban area average.

Wichita has the largest population in Kansas, with nearly 350,000 residents. The county seat of Sedgwick County, the city is at the center of the four-county Wichita Metropolitan Service Area, which has a population of nearly 600,000.

Major highways link the city with a large trade area that encompasses a population of more than a million people within a 100-mile radius. Denver, Kansas City, Tulsa and Oklahoma City are within easy

driving distances.

Wichita offers an excellent business environment. Known as the "Air Capital of the World," the community is home to Cessna Aircraft Company, Bombardier-Learjet Aerospace, Hawker Beechcraft, Spirit AeroSystems, and The Boeing Company. More than 40,000 people are employed in the aviation and aerospace industries—more per capita than in any city in the world.

The region also has a sizeable manufacturing presence outside aviation, as well as representation in other industries, including agriculture, oil and gas, back-office and customer centers. In addition, it provides financial, health care and other services for regional residents. Wichita is also the home to Koch Industries, the second largest privately held company in the United States.

Wichita serves as the region's commercial, entertainment, artistic, cultural and government center. With more than 1,100 restaurants, the city offers 40 art, natural and historical museums; theater; symphony; ballet; observatory; botanical gardens; and a zoo. Minor league baseball,

professional hockey, and indoor football are examples of sports offerings in the Wichita area.

In addition to Wichita Area Technical College, the metropolitan area has 14 colleges and universities, including Wichita State University, University of Kansas-School of Medicine, Friends University and Newman University.

Wichita Area Technical College is an equal opportunity employer.

Referrals and Applications

Referrals, letters of interest and applications, which consist of a cover letter and resume, **should be submitted to:**

WATC@myersmcræ.com

Confidential inquiries are invited.

Contact the Myers McRae Consultant Team Leaders:

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