



THE UNIVERSITY OF  
**ALABAMA**<sup>®</sup>

Announcing a National Search for the  
**Assistant Vice President  
for Planned Giving**

The University of Alabama, one of the nation's top public research universities and Alabama's flagship institution, invites applications and nominations for the position of **Assistant Vice President for Planned Giving**. This officer plays an instrumental role in securing major estate and testamentary gifts that support and advance the mission and goals of The University of Alabama.



## THE OPPORTUNITY

Reporting to the Vice President for Advancement, the Assistant Vice President for Planned Giving provides strategic leadership, direction, and management for The University of Alabama's Planned Giving Department within the Advancement Division. The Assistant Vice President will lead the area of Planned Giving and will be instrumental in soliciting major estate and testamentary gifts requiring a high level of technical expertise.

This position will manage a personal portfolio of prospects and work with the Associate Directors of Planned Giving and Development Officers to establish Planned Giving goals. He/She will also provide technical support and training to support major gift fundraisers.

### Primary Responsibilities

- Provide strategic leadership and direction to the Planned Giving team to drive increased development activity and total contributions.
- Develop short- and long-range strategic plans for Planned Giving fundraising efforts and identify resources needed for goals to be realized.
- Develop strategies and coordinate programs necessary to ensure continued fundraising success by providing advice, analysis, and

recommendations to decision-makers on prioritization, planning, and policy issues in the area of Planned Giving.

- Monitor current laws and issues impacting financial, estate, and charitable gift planning, and communicate appropriate information to staff.
- Work with the Planned Giving Advisory Council and other volunteers as part of the cultivation and solicitation of major planned gift prospects.
- Help recruit, develop, and retain high-performing Planned Giving staff.
- Provide formal performance appraisals to staff to inspire accountability, success, continuous improvement, and professional growth.
- Collaborate with AVPs within Advancement, including Development, Alumni Affairs, and Advancement Services, on all fundraising activities.

## QUALIFICATIONS

Candidates must have a bachelor's degree and 10 years of experience or an equivalent combination of education and experience.

### Preferred Qualifications

- Advanced degree
- Demonstrated successful and progressively responsible fundraising



management experience in higher education

- Major, comprehensive or capital campaign management experience

### Other Requirements

- Excellent communication skills
- Ability to work independently and as a part of a collaborative team
- Must be a creative and effective leader with expertise in strategic planning, program implementation, personnel management, and accountability
- Must be able to work in a fast-paced office environment
- Ability to travel in and out of state

## UNIVERSITY OF ALABAMA

The University of Alabama was founded in 1831 as Alabama's first public college. Today, UA is a student-centered research university and an academic community united in its commitment to enhancing the quality of life for all Alabamians. For more than a decade, UA has ranked among the top 50 public universities in the nation in *U.S. News and World Report's* annual college rankings.

UA attracts some of the most academically talented students in the nation and is a leader among public universities nationwide in the enrollment of National Merit Scholars with more than 600 currently enrolled. UA has produced a



total of 15 Rhodes Scholars, 45 Goldwater Scholars, 14 Truman Scholars, 30 Hollings Scholars, and six Boren Scholars. Fourteen UA graduates accepted Fulbright awards to study and teach abroad during 2015-2016. Thirty-one percent of the fall 2015 freshman class is enrolled in the University's Honor College.

Enrollment at UA reached 37,100 for fall 2015, including 31,960 undergraduates, 4,649 graduate students, and 491 professional students. The University's 1,509 international students represent 77 countries around the world.

The University comprises 13 colleges and schools: College of Arts and Sciences, Culverhouse College of Commerce, College of Communication and Information Sciences, College of Community Health Sciences, College of Continuing Studies, College of Education, College of Engineering, Graduate School, Honors College, College of Human Environmental Sciences, Capstone College of Nursing, School of Law, and School of Social Work.

UA's renowned faculty totals 1,848. Twenty-eight UA faculty have received NSF CAREER Awards, the nation's most prestigious recognition of top-performing

young scientists, in disciplines ranging from nanoscience and engineering to biological sciences.

Academic offerings include 72 bachelor's degrees and 121 graduate and professional degrees in more than 200 fields of study. During the 2013-2014 academic year, the University awarded 5,408 bachelor's degrees, 172 professional degrees, 1,645 master's degrees, 28 educational specialist degrees, and 329 doctoral degrees.

UA has a nationally competitive

intercollegiate athletics program, with 21 varsity teams competing in 17 sports. The Crimson Tide boasts 25 team NCAA Championships and countless more conference championships and individual achievements.

Today, there are more than 200,000 UA alumni across the globe. Many are leaders in their communities, states, and nations, including heads of major corporations, Pulitzer Prize winners, and renowned scholars, scientists, and artists.

For fiscal year 2014, total revenues exceeded \$713 million and included \$144 million from state appropriations. Nearly 34 percent of total operating expenditures were designated for instruction and more than 6 percent for research.

Charitable giving for fiscal year 2015 totaled \$109 million from approximately 59,000 donors.

### **TUSCALOOSA, ALABAMA**

The University's main campus is located in Tuscaloosa in west-central Alabama, along the banks of the Black Warrior River. The fifth largest city in Alabama, Tuscaloosa is home to more than 95,000 residents with





a metro population reaching more than 235,000.

The city has a thriving business community, with the University serving as the primary economic and cultural engine. One of the most internationally recognized companies in Tuscaloosa is Mercedes-Benz and its production facilities.

The city is known for a wide variety of cultural arts, including museums, plays, concerts, and events. The riverfront area offers recreational trails, businesses, restaurants, and a farmers market. A 7,470-seat amphitheater, the largest in west Alabama, hosts many major performances and special events.

Tuscaloosa County offers a more comprehensive range of medical and health care options than any other community of comparable size and population in the Southeast.

## **APPLICATION AND NOMINATIONS PROCESS**

Confidential inquiries are welcomed; nominations are invited.

1. **To Apply** - Application packet must include:
  - a) A letter of interest
  - b) Current resume
  - c) At least five references with full contact information (References will not be contacted without consent from applicants.)
  - d) Your answers to the questions at:  
[www.myersmcræ.com/skins/userfiles/file/UA-PGQuestions.pdf](http://www.myersmcræ.com/skins/userfiles/file/UA-PGQuestions.pdf)
2. **Submit application packet** to: [UA-PG@myersmcræ.com](mailto:UA-PG@myersmcræ.com)

**Nominations** should include the name, e-mail, and telephone number of the individual being nominated. Nomination should be submitted to the above e-mail.

For best consideration, submit all materials by **January 7, 2016**.

**Emily Parker Myers**, President and CEO, and **Kenny Daugherty**, Executive Vice President and COO, of Myers McRae Executive Search and Consulting are assisting The University of Alabama with this search.



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*The University of Alabama is an Equal Employment/Equal Educational Opportunity Institution. All qualified applicants will receive consideration for employment without regard to race, color, religion, national origin, sex, sexual orientation, gender identity, gender expression, age, genetic information, disability, or protected veteran status, and will not be discriminated against because of their protected status.*