



GARDNER-WEBB
UNIVERSITY



INVITING APPLICATIONS AND NOMINATIONS FOR THE

**DEAN OF THE
GODBOLD SCHOOL OF BUSINESS**

BOILING SPRINGS, NORTH CAROLINA

DEAN OF THE GODBOLD SCHOOL OF BUSINESS SEARCH at Gardner-Webb University



Gardner-Webb University, in Boiling Springs, North Carolina, announces a national search for an energetic and engaging leader who will effectively lead the Godbold School of Business as **Dean**. Applications and nominations are being accepted.

The Leadership Opportunity

Gardner-Webb University is a comprehensive private institution founded by North Carolina Baptists in 1905. Originally founded as Boiling Springs High School, Gardner-Webb has steadily grown its academic programs, student body, physical campus, and community relationships to become a nationally recognized leader in Christian higher education.

The University holds in high esteem its commitment to Christian principles and values as the best foundation for the development of human personality and social order. Although there have been many changes over the years, Gardner-Webb University remains associated with the Baptist State Convention of North Carolina and the Cooperative Baptist Fellowship of North Carolina.

The university has been under the distinguished leadership of President Frank Bonner since 2005. Prior to becoming president, Dr. Bonner served as Gardner-Webb's chief academic officer for 17 years.

Gardner-Webb offers an outstanding academic experience that introduces students to the diverse world of ideas and to the people who think them, preparing them not only for professional success but for lives marked by empathy, compassion, and a commitment to service on the broadest scale.

Gardner-Webb's national reputation for excellence has attracted students from 40 states and 15 foreign countries. Nearly 4,000 students, including the undergraduate program, graduate studies, and the Degree Completion Program, are enrolled

across the university's five professional schools, two academic schools, and 13 academic departments. More than 80 undergraduate majors and 6 graduate programs are offered.

Along with the main campus in Boiling Springs, the university offers classes at 11 academic centers across the state: Burke, Catawba, Charlotte, Forsyth, Gaston, Iredell, Isothermal, Montgomery, Richmond, Surry, and Wilkes.

There are more than 170 full-time faculty members, of whom 75 percent hold a Ph.D. or equivalent degree. Students benefit from small classes with an average 13-to-1 student-faculty ratio, individualized instruction, and professors who are committed to helping foster personal and professional success.

In 2016, Gardner-Webb University achieved Doctoral University status with The Carnegie Classification of Institutions of Higher Education, moving from a pool of some 750 institutions in the U.S. to an elite list of 334 in the nation. Among private schools in North Carolina, only Gardner-Webb, Duke University (Durham), and Wake Forest University (Winston-Salem) share the Doctoral University classification.

Gardner-Webb's core curriculum ranks in the top two percent in the United States as one of only 25 institutions nationwide to earn an "A" grade in the 2015-16 "What Will They Learn?" Study of more than 1,100 colleges and universities, conducted by the American Council of Trustees and Alumni (ACTA). This annual study has placed Gardner-Webb at the head of the class for five consecutive years.

Gardner-Webb also is ranked among the best of online colleges in North Carolina by Best Colleges. Online undergraduate programs at the

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MISSION OF GARDNER-WEBB UNIVERSITY

Gardner-Webb University, a private, Christian, Baptist-related university, provides outstanding undergraduate and graduate education that is strongly grounded in the liberal arts while offering opportunities to prepare for various professions. Fostering meaningful intellectual thought, critical analysis, and spiritual challenge within a diverse community of learning, Gardner-Webb is dedicated to higher education that integrates scholarship with Christian life. By embracing faith and intellectual freedom, balancing conviction with compassion, and inspiring a love of learning, service and leadership, Gardner-Webb prepares its graduates to make significant contributions for God and humanity in an ever-changing global community.

university include accounting, business administration, computer information systems, criminal justice, elementary education, entrepreneurship, healthcare management, nursing, and religious studies. Graduate programs include business, education, nursing, English, and sport pedagogy.

More than 50 student-led organizations provide opportunities for students to serve and lead with others that share their passions and interests. Service to others is a strong part of the university. Gardner-Webb has been named to the President's Higher Education Community Service Honor Roll every year since 2008. The honor, sponsored by the Corporation for National and Community Service (CNCS) and the U.S. Department of Education, recognizes Gardner-Webb's commitment to exemplary community service and meaningful outcomes in the community.

Each year more than 400 students compete in NCAA Division I intercollegiate athletics at Gardner-Webb University. The Bulldogs are members of the Big South Conference and compete in 11 men's and 11 women's sports. The university

received the 2015-16 Institutional Sportsmanship Award from the Big South Conference, in recognition of the conference's core values of sportsmanship and fair play in athletics.

Godbold School of Business

Godbold School of Business became the University's first endowed school in 1981 with a gift from the Broyhill Foundation of Hickory, North Carolina.

The School functions to support the mission of Gardner-Webb by providing both graduate and undergraduate professional training in the business disciplines to a diverse student population. It enhances the scope of the university by applying the learning and analytical skills fostered by the liberal arts and the moral and ethical values of the Christian faith to the practice of business activities in the domestic and world-wide arenas. It also encourages both its faculty and its students to pursue lifelong learning, to value service to God and humanity, and to build character in students.

With the motto "For God and Humanity through Business," the

Godbold School of Business is comprised of 20 academically well-credentialed and experienced business educators. It offers eight majors leading to the Bachelor of Science degree:

- Accounting
- Business Administration
- Computer Information Systems
- Economics/Finance
- Healthcare Management
- International Business
- Marketing
- Sport Management



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At the master's levels, business programs include the MBA, International MBA, MSN/MBA dual degree, Master of Accountancy, and Master of Wealth and Trust Management. Programs are offered in both face-to-face and digital modes of delivery.

The School teaches business classes at some of the Gardner-Webb centers across the state. Plans are to expand the business offerings at the university's 25,000 square-foot facility in Charlotte, under the leadership of the next Dean.

Nationally accredited by the Association of Collegiate Business Schools and Programs (ACBSP), the School embraces a liberal arts general education for its undergraduate programs and values the integration of theory and practical experience at every level of professional education.

The School also engages the Christian mission of the University through a vision of commerce as service to community and world in the context of Christian ethics.

The Leadership Opportunity

The Dean reports to the Associate

Provost for Professional and Graduate Studies and works collaboratively with the President, Provost, and Vice President for Advancement.

The Dean of the Godbold School of Business will exercise leadership by:

- Leading the faculty in ongoing refinement of the School's vision and strategic plan
- Managing a highly qualified faculty and encouraging faculty development
- Guiding the faculty in curriculum development and the identification

of new programs where appropriate

- Advancing the School's network of external relationships regionally, especially in Charlotte, as well as internationally
- Assisting the University with fund-raising efforts as needed
- Managing the School's budget

Qualifications

Candidate must have a minimum of a master's in a business related field from a regionally accredited institution. Candidates without a master's but with significant experience in corporate leadership also will be considered.

Other expectations include:

- Personal commitment to the Christian faith
- Collegiality, integrity, good will, and a sense of humor
- Commitment to student learning, particularly undergraduate education

The ideal candidate will demonstrate:

- Proven leadership skills
- Outstanding communication abilities



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- Experience in higher education, including teaching
- A record of scholarship appropriate to business education
- Familiarity with ACBSP accreditation
- Support for online education and the rapidly evolving world of new educational technologies
- Ability to foster and lead creative and entrepreneurial responses to the developing educational needs of the community and the region

Boiling Springs, NC

Gardner-Webb's 225-acre campus is in Boiling Springs, NC, located in the foothills of the beautiful Blue Ridge Mountains. With approximately 5,000 residents, the city offers a relaxing small town atmosphere with proximity to big-city amenities. It is only an hour's drive west of Charlotte, NC; east of Asheville, NC; and north of Greenville-Spartanburg, SC.

The city is known as the "Crossroads of Opportunity" because its location provides the opportunity for residents to work in one of the region's many globally competitive industries, live in safe, friendly neighborhoods, learn in a great public school system, and play in local parks. The city's character and charm are its greatest assets, while offering restaurants, stores, and beautiful homes.



Applications & Nominations

Confidential inquiries are welcomed and nominations are invited.

1. Applications must include:

- a) A letter of interest
- b) Current curriculum vitae
- c) Five professional references with full contact information, including email
- d) Your answers to the questions available at:

www.myersmcrac.com/skins/userfiles/file/MMQuestions.pdf

2. Submit application materials to **Gardner-Webb@myersmcrac.com**

For best consideration, submit application materials by **March 20, 2017**.

Nominations should include contact information and email for the individual being nominated. We will provide the person with information on the search. Submit nominations to **Gardner-Webb-Nominate@myersmcrac.com**

Alan Medders, President of **Myers McRae Executive Search and Consulting**, is assisting Gardner-Webb University with this search.



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