

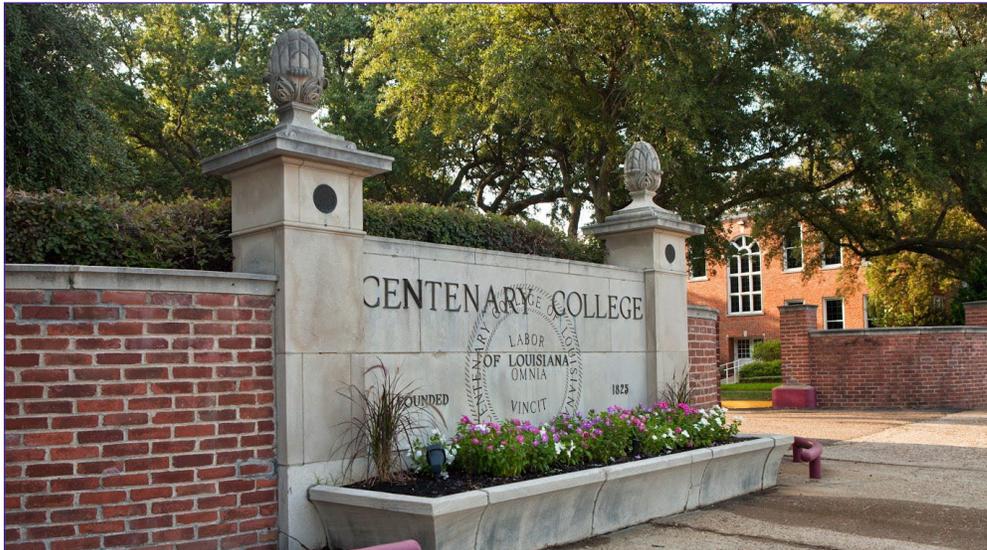


**Announcing an  
Executive Search**

for the

**Dean of the Frost School of Business and  
Director of Graduate and Professional Studies**

# Dean of the Frost School of Business and Director of Graduate and Professional Studies Executive Search



**Centenary College of Louisiana**, a nationally ranked, private, four-year liberal arts college, seeks a dynamic, innovative, and visionary administrator with an entrepreneurial approach to serve as **Dean of the Frost School of Business and Director of Graduate and Professional Studies**. This administrative leader will shape and guide the business programs, graduate programs, and other professional programs under development, which will be designed to prepare graduates to engage the global challenges of the 21st century and lead in our changing world.



## The Opportunity

The Dean of the Frost School of Business and Director of Graduate and Professional Studies reports to the Provost and Dean of the College. This academic officer and administrator will ensure the continuing academic excellence of the programs, provide leadership in promoting innovation and entrepreneurship, retain highly qualified faculty, and develop strategic partnerships with local businesses, educational institutions, centers, institutes, business associations, and economic development authorities.

In the role of Dean, this administrator will oversee the undergraduate programs, including internships, in Business Administration and Economics, the Center for Family-Owned Business, and work collaboratively with business, policy,

scientific, and military leaders to explore possibilities for strategic synergies.

As the Director, this leader will administer all Graduate and Professional Studies (GPS) programs, including the facilitation and maintenance of the internal and

external partnerships necessary to develop, evaluate, staff, support, and sustain the two existing graduate programs—the Master of Arts in Teaching (MAT) and the Executive Master of Business Administration (EMBA)—and the Graduate and Professional Studies degrees and certificates, which are in development.

Additionally, the Dean and Director will be responsible for revenue generation in the areas of the MAT and EMBA programs, GPS graduate degrees and certificates, the Center for Family-Owned Business, non-credit professional development coursework, consulting, conferences, and expert resource development for local industries.

As both a strategic leader and entrepreneurial thinker, the successful candidate will provide academic and administrative leadership and will be expected to develop, articulate, and promote the distinctiveness of the school and the college's graduate and professional programs.

The Dean will:

- Exercise innovative and entrepreneurial leadership, building upon the college's commitment to educating students so they may achieve their aspirations

## Centenary Fast Facts

- **Total Enrollment:** 619 students with 43 percent men and 57 percent women; 63 percent Louisiana residents; 32 percent minority; 28 states and 7 countries represented
- **Faculty:** 57 full-time members - of those, 98 percent of the faculty hold a Ph.D. or the final degree in their field; student/faculty ratio: 8:1
- **First-year Students:** ACT (Middle 50 percent) 22-28; average core high school GPA: 3.51
- **Athletics:** NCAA Division III; competes in the Southern Collegiate Athletic Conference in volleyball, soccer, gymnastics, basketball, cross country, baseball, golf, tennis, softball, and swimming

# Dean of the Frost School of Business and Director of Graduate and Professional Studies Executive Search



- Initiate as well as support resource development activities for the college and its programs
- Maintain a high public profile, interacting with local, regional, and national businesses, educational institutions, and organizations to leverage partnerships, initiatives, collaborations, and internships
- Advocate for the business, graduate, and professional programs within the college and the broader community

- Work collaboratively and collegially with faculty and staff to create and implement new or redesigned programs that provide new pathways within the undergraduate and graduate studies
- Advance ideas to develop and manage business incubator programs, entrepreneurial initiatives, and hands-on learning opportunities for students
- Possess personal and professional skills to inspire and motivate the faculty
- Provide, in collaboration with the Provost and Dean of the College, vision for setting strategic, operational, and programming goals
- Foster cross-disciplinary collaboration throughout the college that promotes innovative, yet relevant, academic programs for students

## Qualifications

An earned doctorate/professional degree within a business field of study or program, preferably in marketing or management, is required. The Dean will have successful teaching experience in

higher education and a proven record in higher education administration, preferably at a liberal arts college.

Candidates whose leadership abilities and outstanding accomplishments in business could translate well to academia are strongly encouraged to apply and will receive serious consideration.

The Dean also must have:

- A progressive history of innovative and effective leadership in higher education and/or the business world
- Experience with change management and working effectively with teams
- Leadership experience and a demonstrated capacity for comprehensive vision, bold action, effective decision-making, and inspirational leadership
- Expertise in budget management and alignment of resource allocations with mission and planning
- Evidence of collaborative leadership and management style that advances goals and programs, evokes trust,

## 21st Century Global Challenges

In 2011, the Centenary faculty developed and approved an inquiry and action framework organized around three complex, global challenges of the 21st century. Commitment to meaningful engagement of these challenges through coursework, service opportunities, and intercultural experiences will position Centenary graduates to engage these challenges and lead in a changing world.

### Meaningful Life

Our challenge is to identify and live intentionally our deeply held values, ideals, and beliefs while respecting the values and beliefs of others. By approaching the world with an open mind, we search for meaning and purpose. We must explore our passions, question assumptions, and strive toward our potential so as to help others live their potential as well.

### Expanding Circles

Our challenge is to expand our circle to promote respectful engagement with a broader world. In the 21st century, not everyone shares the same values or experiences, and conflict exists. Through exploration and discussion of our differences, we must work to create the common ground necessary to build peaceful, just, and mutually beneficial relationships.

### Sustainable Life

Our challenge is to develop sustainable lifestyles and appreciate the natural environment in ways that do not compromise the capacity of future generations to satisfy their needs. We must learn how to live a sustainable life, work to devise solutions to problems that use our planet's resources wisely, and create sustainable, just, and compassionate systems.

# Dean of the Frost School of Business and Director of Graduate and Professional Studies Executive Search



and effectively engages the talents, strengths, and experiences of faculty and staff

- Ability to provide sound oversight of the academic programs in the college, along with their personnel resources
- Effective decision-making for developing and achieving goals and objectives
- Highly effective skills to develop and cultivate relationships and partnerships within the business community to benefit the college
- A self-starter attitude with a strong work ethic that includes the necessary energy, intellect and judgment to be successful
- Exceptional and persuasive

communication skills, both oral and written, in addressing internal and external audiences

- Commitment to work collaboratively with administrative leadership as well as faculty, staff, and others across the college and the community

## Frost School of Business

At the Frost School of Business, the rich traditions of the Centenary liberal arts education combine with cutting-edge professional preparation to develop graduates who thrive in today's business environment and who are ready to face the challenges of tomorrow.

The Frost School attracts among the largest number of undergraduate majors

at Centenary. Students are drawn by faculty concerned with each individual's intellectual and personal growth, a curriculum with a balanced emphasis on quantitative and qualitative approaches, and proven success in preparing students for advanced graduate study and careers in business.

The school offers two undergraduate degree programs:

- **Bachelor of Science in Business Administration** with a choice of concentrations in accounting, finance, or management. Students interested in international business may pursue a coordinate program with the Foreign Language Department.

## Nationally Recognized

- Named a Tier One National Liberal Arts College for the fifth consecutive year in the 2016 *U.S. News & World Report* ranking
- Named one of the nation's "Best 380 Colleges" in *The Princeton Review's* annual ranking publication
- Named a "Best Southeastern" college in the "2016 Best College: Region by Region" in a website feature by *The Princeton Review*
- Received an "A" for financial health from *Forbes Magazine* in its annual "America's Top Colleges" ranking
- Named in *Forbes Magazine's* list of "Best Private Colleges" and "Best Colleges in the South" for the eighth year

# Dean of the Frost School of Business and Director of Graduate and Professional Studies Executive Search



- **Bachelor of Arts in Economics**

Minors are offered in economics and business administration.

## Graduate and Professional Studies

The School of Business offers a Master of Business degree (MBA) in an Executive MBA format. Designed for managers with a minimum of five years of professional experience, who have daily responsibility for the management of people, projects, products, data or budgets, the program attracts physicians, attorneys, business owners, bankers, engineers, account executives, and corporate managers. This diversity of business professionals creates a classroom atmosphere that encourages new approaches and ways of thinking, develops fresh insight, and broadens perspective.

The Department of Education offers three graduate programs that lead to initial teacher certification:

- **Master of Arts in Teaching in Elementary Education** - with certification to teach grades 1-5

- **Master of Arts in Teaching in K-12 Choral Music** - with certification to teach grades K-12 in choral music
- **Master of Arts in Teaching in Secondary Education** - with certification to teach grades 6-12 in the areas of biology, business, chemistry, English, French, German, Spanish, general science, mathematics, physics, and social studies

Centenary is in the process of developing additional graduate and professional degree and certification programs (both credit and non-credit) that address professional needs of the region.

## Centenary College of Louisiana

Centenary College of Louisiana is a selective, residential, national liberal arts college affiliated with the United Methodist Church. Founded in 1825, it is the oldest chartered liberal arts college west of the Mississippi River and is a member of the Associated Colleges of the South.

Building on its historic strengths, the college is expanding opportunities for students to study global challenges

throughout the curriculum—such as living sustainably in a world with finite resources; searching for meaning and developing values and beliefs; and expanding circles to promote respectful engagement in an interconnected world. Approximately 70 percent of Centenary students have completed an international educational experience. All freshmen begin their college careers in the one-of-a-kind *Centenary in Paris* program.

Committed to the liberal arts, Centenary offers undergraduate programs and a limited number of graduate programs in the arts, humanities, natural sciences, and social sciences, which strengthen the foundation for students' personal lives and career goals. Students and faculty work together to build a community focused on ethical and intellectual development, respect and concern for human and spiritual values, and the joy of creativity and discovery.

In pursuit of these ideals, the college challenges its students throughout their education to:

- Write and speak clearly
- Read, listen, and think critically



# Dean of the Frost School of Business and Director of Graduate and Professional Studies Executive Search

- Comprehend, interpret, and synthesize ideas
- Analyze information qualitatively and quantitatively
- Appreciate the diversity of human cultures
- Respect the value of artistic expression
- Recognize the importance of a healthy mind and body and the interdependence of people and the environment

Academic and co-curricular programs, as well as the example of those who teach and work at Centenary, support students in their development, and encourage them to become leaders in the work place, the community, the nation, and the world at large.

## Shreveport/Bossier City, LA

Centenary is located in Shreveport, in the northwest corner of Louisiana near the Texas and Arkansas borders. The third largest city in the state, Shreveport is situated on the banks of the historic Red River, across from Bossier City. The combined population for the Shreveport/Bossier Greater Metropolitan Area is approximately 400,000.

The area offers casual and fine dining, shopping from top retailers to unique boutiques, exciting entertainment, and a growing business segment, including tourism.

Shreveport is a major medical center of the region and state. Christus Schumpert Medical Center is a leading cancer-treatment facility in the South.

Barksdale Air Force Base is the largest employer in the area. The host unit at Barksdale is the 2nd Bomb Wing, the oldest Bomb Wing in the Air Force. It is also home to the four-star major command, Air Force Global Strike Command.



## Application and Nomination Process

Confidential inquiries are welcomed, and nominations are invited.

1. **To Apply** - Application packet must include:
  - a) A letter of interest
  - b) Current resume
  - c) At least five references with full contact information (References will not be contacted without consent from applicants.)
  - d) Your answers to the questions at:  
[www.myersmcrac.com/skins/userfiles/file/MMQuestions.pdf](http://www.myersmcrac.com/skins/userfiles/file/MMQuestions.pdf)
2. **Submit application packet to: [Centenary@myersmcrac.com](mailto:Centenary@myersmcrac.com)**

**Nominations** should include contact information for the individual being nominated. Submit nominations to the email address provided above.

Review of materials begins immediately. For best consideration, application materials should be received by **February 1, 2016**.

**Emily Parker Myers**, President and CEO, and **Kenny Daugherty**, Executive Vice President and COO, of **Myers McRae Executive Search and Consulting** are assisting Centenary College of Louisiana with this search.



515 Mulberry Street, Suite 200  
Macon, Georgia 31201  
(478) 330-6222 | [www.myersmcrac.com](http://www.myersmcrac.com)

Centenary recognizes that diversity is essential to its goal of providing an educational environment where students explore the unfamiliar, invent new approaches to understanding, and connect their work and lives to the world at large. We thus welcome applicants who would add to the College's diversity of ideas, beliefs, experiences, and cultural backgrounds. EOE.