



# COLUMBUS STATE UNIVERSITY

*ANNOUNCES A NATIONAL SEARCH FOR*

## Vice President for University Advancement

**COLUMBUS STATE UNIVERSITY**, a unit of the University System of Georgia, seeks an experienced professional to lead the University's Advancement Program and invites nominations and letters of application. The **Vice President for University Advancement** is a senior-level administrator reporting directly to the President and is an active participant on the President's leadership team. The Vice President also serves as the Executive Director of the Columbus State University Foundation.



### Quick Facts about CSU

Established: 1958

Operating Budget: \$97,195,723 (2010)

Economic Impact: \$226.8 million (2010)

Enrollment: 8,400

Degrees: 46 undergraduate, 42 graduate

Faculty: 296 (full-time), 185 (part-time)

Staff: 745 (full-time), 280 (part-time)

Alumni: 29,000

Colleges and Schools:

- College of the Arts
- Turner College of Business
- College of Education and Health Professions
- College of Letters and Sciences
- TSYS School of Computer Science
- Schwob School of Music
- School of Nursing

## Responsibilities

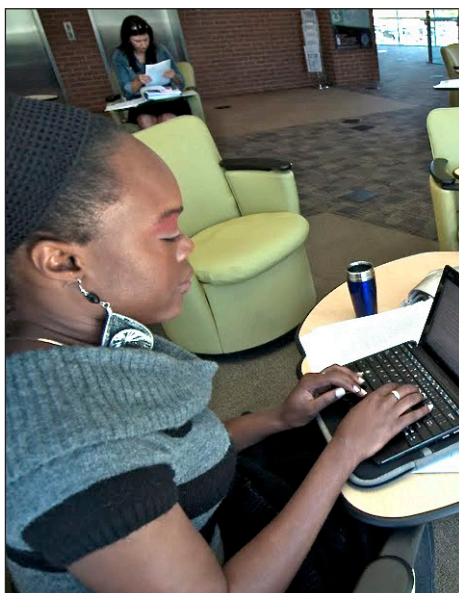
The Vice President for Advancement is responsible for directing an effective and cohesive unit that includes development, alumni relations, community relations and advancement services. The VP also serves as the Executive Director of the CSU Foundation, leading a team that manages all of the Foundation's activities in support of the university.

The Vice President works with all of the University's constituencies and college advisory boards and serves the CSU Foundation Board, the CSU Alumni Association, and the Athletic Fund Board. The Vice President ensures a coordinated approach to development among the colleges, supporting CSU's top strategic priorities.

This senior officer sets ambitious, clear and achievable goals, and inspires the staff to meet and exceed expectations. Active in the University and surrounding community, the Vice President personally participates in the identification, solicitation and stewardship of major gifts.

## Requirements

A master's degree is required, and a doctoral degree is preferred. The ideal candidate will possess superior leadership and communication skills.



The Vice President must have:

- Significant experience managing staffs and multiple responsibilities and projects through a collegial, team-building approach
- A thorough understanding of best practices in advancement services and fund-raising, with demonstrated success with annual funds, major gifts, alumni relations, estate and planned gifts, corporate and foundation fundraising, and the management of volunteers
- An in-depth understanding of budgets and financial records associated with a comprehensive advancement program
- The ability and confidence to develop and cultivate relationships with established and prospective donors, including the solicitation of seven-figure gifts
- A proven track-record in planning and executing successful fund-raising activities and campaign management, including goal setting, implementation of strategies, and identification of new donors
- The willingness and ability to travel as needed

## About the University

Columbus State University is a comprehensive regional university of 8,400 students and 29,000 alumni. Serving the Southeast while attracting students from around the world, Columbus State thrives on community partnerships to deliver excellence for students who want to achieve personal and professional success in an increasingly global environment.

The University offers undergraduate and graduate degrees, including a doctorate in education. The University also provides a variety of online offerings, including full-degree programs, and an extensive continuing education program.

## Vision Statement

Columbus State University provides world-class education and assures student success through creative inquiry and community, regional, and global partnerships.

## Mission Statement

- To achieve academic excellence through teaching, research, creative inquiry and student engagement.
- To achieve excellence in the student experience and prepare individuals for a life of success, leadership, and responsibility through community awareness, engagement, and service to others.
- To achieve recognition as a leader in community development, regional economic development, and public-private partnerships.

At Columbus State, students experience an interactive learning environment where the faculty, staff, fellow students, and community partners care deeply about education. Learning is rarely confined to the classroom. CSU students learn in the field, in the lab, on the stage, with mentors in Fortune 500 boardrooms and in foreign countries.

Above all else, CSU is a teaching university. Nationally distinguished programs in art, business, education, theatre and music, and stellar off-campus centers bolster the University's mission with rich learning opportunities.

Students in all majors have opportunities beyond campus and enhance their traditional learning through internships, clinical experiences, cooperative education and field research alongside senior professors. CSU offers valuable service to the community and "real

## VICE PRESIDENT FOR UNIVERSITY ADVANCEMENT

world” experience to its students by collaborating on projects with a variety of business/industry, civic, arts, and governmental partners.

Additional educational opportunities are available through special opportunities available to CSU students, such as the Honors Program, Servant Leadership Program and study abroad curriculum.

The University occupies two campuses: one in suburban Columbus, housing programs in the sciences, business and humanities, and the other, called the RiverPark campus, in the city’s historic downtown on the banks of the Chattahoochee River. RiverPark encompasses about a dozen buildings, including student apartments, a space science center, and a fine and performing arts campus that includes some of the country’s most sophisticated teaching and performing spaces. The downtown campus will soon boast the nation’s largest urban whitewater course.

RiverPark is a testament to CSU’s successful history of fund-raising and public-private partnerships. The campus was developed through a record of private giving from individuals and corporations that includes a \$2 million annual fund

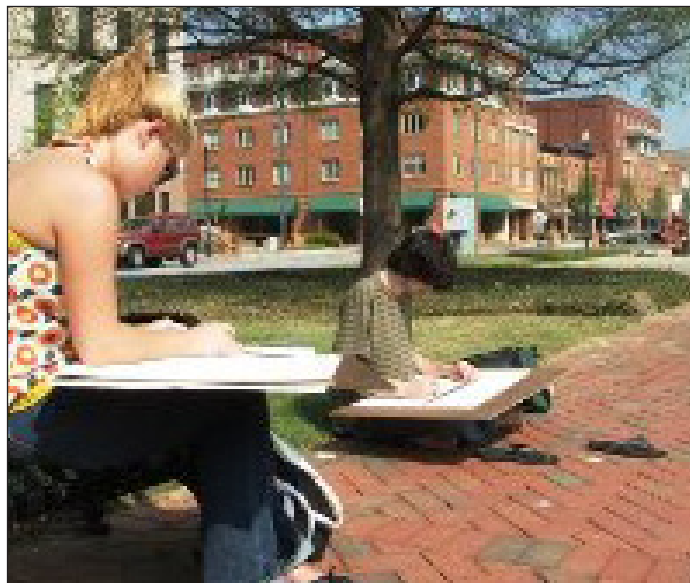
campaign and a \$100 million capital campaign in 2005.

The University also offers courses in West Point, Georgia, 35 miles northwest of Columbus, and at Fort Benning, south of Columbus.

CSU is a Division II member of the National Collegiate Athletic Association. The Cougars field 14 intercollegiate teams. The Athletic Department also supports a nationally ranked coed cheerleading squad and a competitive dance team.

### About Columbus, Georgia

The University is located in Columbus, Georgia, a city of approximately 200,000 situated on the banks of the Chattahoochee River, at the Alabama-Georgia border. Located about 100 miles southwest of Atlanta, Columbus is the third largest city in Georgia and the fourth largest metropolitan area in the state. The city is a center for the fine and performing arts.



### About the University System of Georgia

The University System of Georgia is governed by an 18-member Board of Regents. The Board oversees the 35 colleges and universities that comprise the University System of Georgia, Skidaway Institute of Oceanography, and The Georgia Public Library System. For more information, visit the USG website: [www.usg.edu](http://www.usg.edu).

**Columbus State University is an affirmative action, equal opportunity employer.**

### Applications & Nominations

Send nominations, inquiries and letters of application (cover letter, résumé, and references) to:

**[ColumbusState@myersmcrac.com](mailto:ColumbusState@myersmcrac.com)**

Myers McRae Executive Search and Consulting is assisting CSU with the search. The consultant team leader is:

- **Emily P. Myers**  
(478) 330-6222  
[emilymyers@myersmcrac.com](mailto:emilymyers@myersmcrac.com)



515 Mulberry St., Suite 200  
Macon, Georgia 31201  
478.330.6222

