



COLUMBUS STATE UNIVERSITY

ANNOUNCES A NATIONAL SEARCH FOR THE

Vice President for University Advancement and Executive Director of the CSU Foundation

Columbus State University (CSU) and the CSU Foundation seek an innovative and dynamic fundraising professional to serve as **Vice President for University Advancement and Executive Director of the CSU Foundation**. Applications and nominations are being accepted.



A rendering of the new College of Education and Health Professions Building

The Opportunity

The Vice President for University Advancement and Executive Director reports directly to the President and serves on the President's Executive Leadership Team. This senior officer provides strategic direction and leadership for all advancement and development efforts and ensures a coordinated approach to development among the colleges.

The Vice President and Executive Director will work closely with President Chris Markwood who joined Columbus State as the University's fifth president on June 1, 2015. Dr. Markwood is committed

to continuing Columbus State University's extensive partnerships within the Columbus community and increasing private fundraising.

While inspiring the Advancement staff to meet and exceed expectations, the Vice President and Executive Director is expected to coordinate ambitious, clear and achievable goals in the areas of annual fund, major and planned gifts, stewardship, comprehensive campaigns and alumni efforts. Utilizing innovation and best practices in fundraising, this administrator personally identifies, cultivates and solicits major gifts.

The Vice President and Executive

Director will have demonstrated knowledge of all areas of institutional advancement, including annual, major and planned gifts; alumni and parent relations; and advancement services.

As the Executive Director of the Foundation, this officer works with the Foundation Board of Trustees, providing fiscal oversight of the endowment, asset distribution, fund account management, database management and gift processing.

An active participant in the community and across the University, the officer travels and works some evenings and weekends.

Other responsibilities include:

- Crafting, leading and implementing a strategic plan for the advancement program and foundation
- Mentoring and leading the members of the advancement and foundation team
- Facilitating major gifts from a portfolio of top prospects
- Leading college deans and development officers in fundraising efforts
- Serving as the principal architect for completing the \$106 million *First Choice Comprehensive Campaign*

Quick Facts about CSU

Established: 1958

Enrollment: 8,400 students, including 1,200 graduate students

Degree Programs: 87 undergraduate, 53 graduate

Faculty: 331 (full-time), 238 (part-time)

Staff: 511 (full-time), 137 (part-time)

Alumni: More than 35,000

Economic Impact: \$247 million (2012)

CSU Foundation Endowment: \$51 million

Colleges and Schools:

- College of the Arts
 - Schwob School of Music
- Turner College of Business
 - TSYS School of Computer Science
- College of Education and Health Professions
 - School of Nursing
- College of Letters and Sciences
- Honors College

- Establishing and overseeing policies and procedures needed to conduct an effective comprehensive advancement program
- Preparing and implementing an annual plan for advancement to achieve the charitable giving and advancement program goals of the University
- Managing and overseeing the budget process for University Advancement and the CSU Foundation
- Working with the Executive Leadership Team in planning and visioning for the successful future of the University
- Authentically reflecting and portraying the mission of the University

Qualifications

A master's degree from a regionally accredited college or university and five years of effective fundraising experience and leadership are required. A doctoral degree and experience in higher education are strongly preferred.

The ideal candidate will possess strong leadership skills and demonstrated success in a development and foundation office. A proven track record of successfully soliciting seven-figure gifts, as well as planning and executing significant campaigns, is required, along with the ability to enhance the institution's visibility



within the community, state, region and nation.

A qualified candidate will be knowledgeable of best practices in fundraising with a proven ability to meet objectives through a collegial, team-building approach and comprehensive advancement structure.

Other requirements include:

- Ability to understand and match the needs and objectives of prospective donors with the fundraising goals of the University
- Excellent leadership abilities with persuasive oral and written communication skills
- Demonstrated ability to generate major and planned gifts
- Ability to express the University's mission, fundraising and public

affairs objectives to varied audiences, including potential donors, legislators, community members and alumni

- Ability and willingness to travel

About First Choice Campaign

Columbus State has completed its most successful fundraising year in the history of the institution, with more than \$34 million committed during the 2015 fiscal year, including \$6 million to the annual CSU Fund. The University recently launched the public phase of its \$106 million *First Choice Comprehensive Campaign*. To date, more than \$85 million has been committed toward the goal.

For more information about the campaign, visit firstchoicecampaign.columbusstate.edu

About the University

Columbus State University is a comprehensive regional university located 90 miles southwest of Atlanta. A flourishing institution, CSU is known for its quality, affordability and unparalleled local support. The University has a diverse student population. It serves students primarily from the Southeast, while attracting others from 20 nations around the world.

CSU thrives on community partnerships to deliver excellence for students



who want to achieve personal and professional success in an increasingly global environment.

The University offers undergraduate and graduate degrees, including a doctorate in education. The College of Letters and Sciences recently launched a Competitive Premedical Studies Program and has proposed a Master of Science in Natural Sciences program with three tracks: Biology, Environmental Science and Geoscience. The University also provides a variety of online offerings, including full-degree programs, and an extensive continuing education program.

Columbus State was ranked most recently by *U.S. News & World Report* in the top 50 of public comprehensive universities in the South. Three of the institution's online programs - business, graduate education and bachelor's in nursing - have been recognized by the popular ranking magazine as being among the best in the nation.

The University occupies two campuses: one in suburban Columbus, housing programs in the sciences, business, and humanities. The other, called the RiverPark campus, is in the city's historic downtown on the banks of the Chattahoochee River.

RiverPark encompasses about a dozen buildings, including student apartments, a space science center, and an academic campus that includes some of the country's most sophisticated teaching and fine and performing arts spaces.

The University also offers courses at Fort Benning, the U.S. Army's Maneuver Center of Excellence headquarters.

CSU is a Division II member of the National Collegiate Athletic Association. The Cougars field 14 intercollegiate teams.

About Columbus, Georgia

The second largest city in Georgia, Columbus is one of the South's most cosmopolitan cities with endless



dining, entertainment and family adventures to explore. It is home to world-class enterprises, such as Aflac, Synovus, W.C. Bradley Company, TSYS and Fort Benning.

Columbus is well known for its cultural arts, largely due to the RiverPark campus. The extensive offerings of visual and performing arts programs

and special performers and speakers at CSU attract thousands of visitors from across the Southeast.

The Columbus region has more than 350,000 residents and is located within two hours of the capitals of Georgia and Alabama. The city also offers the longest urban whitewater course in the world.

Application and Nomination Process

Confidential inquiries are welcomed and **nominations** are invited.

1. To Apply - Application packet **must include:**

- a) A letter of interest
- b) Current resume
- c) At least five references with full contact information (References will not be contacted without consent from applicants.)
- d) Your answers to the questions at:
www.myersmcrae.com/skins/userfiles/file/MMQuestions.pdf

2. Submit application packet to: **CSU-VP@myersmcrae.com**

Nominations should include contact information for the individual being nominated. Submit nominations to the email provided above.

Review of materials begins immediately. For best consideration, application materials should be received by **April 8, 2016**.

Emily Parker Myers, CEO, and **Alan G. Medders**, President, of **Myers McRae Executive Search and Consulting** are assisting CSU with this search.



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*Columbus State University is an affirmative action,
equal opportunity employer committed to diversity in hiring.*