



# COLUMBUS STATE UNIVERSITY

*ANNOUNCES A NATIONAL SEARCH FOR THE*  
**Director of Development**  
for the  
**College of Education and Health Professions**





**Columbus State University (CSU)**, a unit of the University System of Georgia, seeks an experienced and motivated fundraising professional to serve as **Director of Development for the College of Education and Health Professions**. The Director of Development has direct reporting responsibility to the Associate Vice President for Development of the CSU Foundation with dotted line reporting responsibility to the Dean of the College of Education and Health Professions.

*Review of applications begins immediately.*

## The Opportunity

The Director of Development serves as the chief fundraising strategist of the College of Education and Health Professions and develops, oversees, and coordinates the fundraising plans in collaboration with the Dean of the College and the Associate Vice President for Development.

As a self-starter, the Director is comfortable working independently. This development officer maintains relationships with university

administrators, academic deans, department heads, faculty, students, alumni, parents of students, and all colleagues and administrators in the offices of the CSU Alumni Association and Athletic Cougar Club.

The Director of Development:

- Facilitates the development, maintenance and monitoring of campaign plans and initiatives
- Identifies, qualifies, and sustains a donor prospect pipeline and portfolio with a giving capacity of \$25,000

or more, while concentrating on the development of major gift prospects at the \$100,000 and above level

- Provides oversight and assistance in the determination of the feasibility and type of giving vehicle best suited to the needs of the donor, the College of Education and Health Professions and the University
- Prepares and reviews proposals and gift agreements as required for proper gift documentation
- Prepares prospect materials for the President of the University, the Vice President for University Advancement, the Dean of Education and Health Professions, and other senior administration as appropriate to a prospect's situation
- Leads faculty and staff in establishing a strong philanthropic focused and supportive work environment in alignment with the University and Foundation's operating principles
- Facilitates meetings, initiating up to date communications, informational exchanges and project / philanthropic coordination with the faculty and faculty chairs
- Maintains donor interest and enthusiasm through stewardship activities
- Protects confidential information
- Prepares correspondence with prospects and all contact reporting in a professional and timely manner
- Designs and develops a volunteer structure in support of the College of Education and Health Professions' fundraising efforts





- Ensures direct activities with prospects are designed to enhance the affiliation between the prospect and the University
- Coordinates with University Advancement and the CSU Foundation colleagues to identify prospects for planned, corporate and foundation and major giving

### Qualifications

A bachelor's degree is required; an advanced degree is desired. Candidate must have three to five years of experience in major gift development in a university setting, with a strong preference given to those with College of Education and/or Health Professions experience.

Other requirements include:

- Proven success in the closure of major gifts at the \$100,000 and above level
- Knowledge of Microsoft Office products, Raiser's Edge or a comparable database management system
- Ability to prioritize multiple responsibilities
- Ability to work autonomously outside of the central office
- Consistent and positive communication with the Dean of the College and the Foundation



- Facilitate strong communications with alumni, including letters, surveys and telephone solicitation programs
- Excellent communication skills to include effective and persuasive writing, public speaking, and interpersonal skills
- Ability and willingness to travel, often with the Dean of Education and Health Professions
- Professional demeanor
- Careful attention to detail
- Ability to work flexible hours, including evenings and weekends

### About the First Choice Campaign

Columbus State is coming off its most successful fundraising year in the history of the institution, with more than \$34 million committed during the 2015 fiscal year. In addition, the University launched the public phase of its \$100 million *First Choice Comprehensive Campaign*. To date, over \$65 million has been committed toward the goal.

The College of Education & Health Professions has a \$34 million goal, the largest of the institutional goals for the campaign. This goal contains:

## Quick Facts about CSU

- Established: 1958
- Enrollment: 8,200 students, including 1,000 graduate students
- Degree Programs: 87 undergraduate, 53 graduate
- Faculty: 271 (full-time), 198 (part-time)
- Staff: 464 (full-time), 90 (part-time)
- Alumni: More than 30,000
- Economic Impact: \$236 million (2011)

### Colleges and Schools:

- College of the Arts
  - Schwob School of Music
- Turner College of Business
  - TSYS School of Computer Science
- College of Education and Health Professions
  - School of Nursing
- College of Letters and Sciences
- Honors College



- \$25 million for a new College of Education & Health Professions building on the RiverPark campus
- \$3 million for STEM teacher preparation
- \$2.5 million for new professorships
- \$1.25 million for new endowed scholarships
- \$2.5 million for annual support of the College through the CSU Fund

To date, more than \$20 million has been secured toward the \$34 million goal.

For more information about the campaign, visit [firstchoicecampaign.columbusstate.edu](http://firstchoicecampaign.columbusstate.edu).

### The College of Education and Health Professions

The College of Education and Health Professions (COEHP) seeks to achieve excellence in the preparation of teachers, counselors, leaders, and health professionals. It offers programs that combine a sound foundation in academics with a multitude of practical experiences. The College consists of the Department of Counseling, Foundations, and Leadership; the Department of Health, Physical Education, and Exercise Science; the Department of Teacher Education; and the School of Nursing.

More than 2,600 students are enrolled

in the College's 18 undergraduate and 40 graduate degree programs, many of which lead to initial and advanced educator certification. Eight educational endorsement programs also are available.

Dr. Deirdre Greer was appointed dean of the College of Education and Health Professions, effective June 1, 2015, after serving as the interim dean since September 2014. Dr. Greer earned a Ph.D. in Early Childhood Education with a specialization in reading from Auburn University. She received her M.Ed. and B.S.Ed. degrees in Early Childhood Education from Columbus State University.

In addition to eight years of elementary classroom teaching experience, Dr. Greer has taught both undergraduate and graduate early childhood courses at CSU. She has served previously as the Associate Dean, the Department Chair for Teacher Education, the Assistant Department Chair, and the Early Childhood program coordinator.

Faculty members are engaged in the community through partnerships with school districts, hospitals, clinics, and other organizations. The College has several outreach centers that support its efforts to have an impact on the community: the Center for Assessment and Reading Education, Center for Quality

Teaching and Learning, Coca-Cola Space Science Center, Columbus Regional Mathematics Collaborative, the Ivey Center for the Cultural Approach to History, and Oxbow Meadows Environmental Learning Center. Each of these centers provides invaluable service to the region and opportunities for students to enhance their professional skills as they engage with the community.

In its Strategic Plan 2013-2018, the College has identified five strategic initiatives: 1) Strengthen Community Partnerships, 2) Support Professional Commitment and Investment, 3) Increase Collaboration within COEHP and with other Colleges, 4) Growth in Programs, and 5) Increase and Track Student Success.

The COEHP is fully accredited by the Council for the Accreditation of Educator Preparation, the Georgia Professional Standards Commission, the Council for Accreditation of Counseling and Related Programs, and Commission on Collegiate Nursing Education.

### About the University

Columbus State University is a comprehensive regional university located 90 miles southwest of Atlanta. The University has a well-diverse student population. It serves students primarily from the



*A rendering of the new College of Education and Health Professions Building.*



Southeast, while attracting others from 20 nations around the world.

CSU thrives on community partnerships to deliver excellence for students who want to achieve personal and professional success in an increasingly global environment.

The University offers undergraduate and graduate degrees, including a doctorate in education. The College of Letters and Sciences recently launched a Competitive Premedical Studies Program and has proposed a Master of Science in Natural Sciences program with three tracks: Biology, Environmental Science, and Geoscience. The University also provides a variety of online offerings, including full-degree programs, and an extensive continuing education program.

In 2013, CSU programs in business and education received national ranking by *U.S. News and World Report*. The institution was ranked in the top 50 of public comprehensive universities in the South.

The University occupies two campuses: one in suburban Columbus, housing programs in the sciences, business, and humanities. The other, called the RiverPark campus, is in the city's historic downtown on the banks of the Chattahoochee River. The University also offers courses at Fort Benning.

RiverPark encompasses about a dozen buildings, including student apartments, a space science center, and an academic campus that includes some of the country's most sophisticated teaching and fine and performing arts spaces.

CSU is a Division II member of the National Collegiate Athletic Association. The Cougars field 14 intercollegiate teams.

## About Columbus, Georgia

The third largest city in Georgia, Columbus is one of the South's most cosmopolitan cities with endless

dining, entertainment, and family adventures to explore. It also is home to world-class enterprises, such as Aflac, Synovus, W.C. Bradley Company, TSYS, and Fort Benning, the U.S. Army's Maneuver Center of Excellence headquarters.

The Columbus region has more than 350,000 residents and is located within two hours of the capitals of Georgia and Alabama. The city also offers the longest urban whitewater course in the world.

The city is known for its cultural arts, largely due to the RiverPark campus. The extensive offerings of visual and performing arts programs and special performers at CSU attract thousands of visitors from across the region.



## Application and Nomination Process

**Confidential inquiries** are welcomed and **nominations** are invited.

### 1. To Apply - Application packet **must include**:

- a) A letter of interest
- b) Current resume
- c) At least five references with full contact information (References will not be contacted without consent from applicants.)
- d) Your answers to the questions at:  
[www.myersmcrae.com/skins/userfiles/file/MMQuestions.pdf](http://www.myersmcrae.com/skins/userfiles/file/MMQuestions.pdf)

### 2. Submit application packet to: **CSU-DOD@myersmcrae.com**

Nominations should include contact information for the individual being nominated. Submit nominations to the email provided above.

Review of materials begins immediately. For best consideration, application materials should be received by **November 1, 2015**.

**Myers McRae Executive Search and Consulting** is assisting Columbus State University with this search. The consultant team leaders are:

**Emily Parker Myers**  
*President and CEO*

**Bobby Pope**  
*Vice President*



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*Columbus State University is an affirmative action,  
equal opportunity employer committed to diversity in hiring.*